



MARY
BALDWIN
COLLEGE

MAGAZINE

VOLUME FIVE NUMBER 1 FALL 1998

Dr. Thomas Hancock Grafton 1905-1999



Mary Baldwin is continually refining its mission and vision. We proudly affirm that we are a liberal arts college for women, but realize that as essential as this is as a foundation, it is not enough. So we have added to that basic mission three

pluses. The first plus is character development, the second is leadership training, and the third is career preparation.

Why are the pluses so important? Obviously, our honor and integrity are critical. They always have been, no less so now. So character development is, and always has been, part of the Mary Baldwin plus. And we have always produced leaders, women leaders, and must do so now with increased vigor, because women want that third plus, career preparation.

Career preparation is a pressing question when prospective students and their families visit us. Those families see an investment of time, effort and money in securing a Mary Baldwin education, and they want to know, Will there be a return on this investment? We have to have specific answers. We cannot guarantee career success, but we must certainly create a context in which our young women explore careers and are helped to attain career success.

The Sena Center for Career and Life Planning is increasingly a critical component among Mary Baldwin services to

students, not only those students on campus, but also those in our adult programs and our alumnae/i. There, under the strong direction of Diane Kent, students are tested. They discover their strengths and weaknesses and career interests. They are advised on career opportunities, including graduate school or going directly into the world of work. They are helped to shape a resumé, helped to write letters of application for positions, and given instruction in interviewing skills and appropriate presentation through dress and demeanor. Having such a strong career counseling center is an important recruitment tool for the college.

Although we highlight in this issue of our magazine certain areas that are clearly focused on professional preparation, every discipline at Mary Baldwin College focuses each student on translating what has been learned into action. Art students, for example, develop portfolios that demonstrate what they can do. Science students perform original research. I could list every discipline, but the point is clear: Mary Baldwin students are taught to translate knowledge into productive activity. We use every tool possible to send students out into the world prepared to be women of integrity, leaders in whatever field they choose.

A handwritten signature in black ink that reads "Cynthia H. Tyson". The signature is written in a cursive, flowing style.

Cynthia H. Tyson

**4 Dr. Thomas Grafton –
A Man for All Seasons and for Every Hour**

by Dr. Ulysse Desportes, Professor Emeritus of Art

**8 Quest: Learning to Connect the
Intellectual and the Spiritual**

by Sarah O'Connor



12 Women, Inc

by Dr. Philip R. Sturm
Assistant Professor of
Business Administration

**15 A Business of One's Own:
MBC Entrepreneurs**

by Sarah Cox

20 Remembering Lilly

by Dr. James D. Lott
Dean of the College



- 2 Campus News**
- 6 News Bytes**
- 26 Class Notes**
- 35 Chapters in Action**



Dr. and Mrs. Thomas Grafton on
"Martha Grafton Day" at MBC,
May 20, 1969.

**THE MARY BALDWIN
COLLEGE MAGAZINE**

Vol. 12, No. 2 Spring 1999

Editor: Sarah H. O'Connor
Art Director: Gretchen L. Shuman
Assistant Editor: [redacted]
Campus News Writer: Michelle Hite

Publications Advisory Board:
Sarah H. O'Connor, Gretchen L. Shuman,
Judy Lipos Garst '63, Dr. Brenda Fryant,
John W. Cummings, Shea Shannon,
Jenn Malone Steele '72,
Dr. James D. Lott, Lylin J. Peterson,
Dr. Robert Keich, Dr. Celeste Rhodes,
Dr. Kathleen Steinhart, Dr. Heather Wilson,
Dr. Elizabeth Roberts

The Mary Baldwin Magazine is published
twice a year by Mary Baldwin College,
Office of Communications,
Staunton, VA 24401.
(p) 540-887-7000 (f) 540-887-7350
colred@mbc.edu
http://www.mbc.edu

Copyright by Mary Baldwin College
All rights reserved.

Mary Baldwin College does not
discriminate on the basis of sex (except
that men are admitted only as A.P. and
graduate students), race, national origin,
color, age or disability in its educational
programs, admissions, co-curricular or other
activities, and employment practices.
Inquiries may be directed to Dean of
Students, Mary Baldwin College,
Staunton, VA 24401; 540-887-7025.

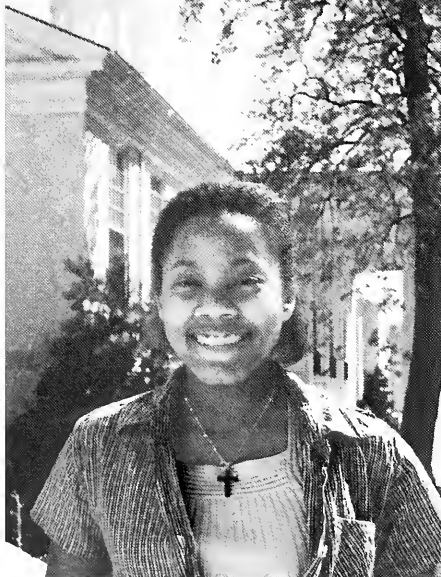
This publication is printed on recycled paper.

Pulitzer Prize Winner Presents First Minority Scholarship Award to PEG Student

Rita Dove, former United States poet laureate and Pulitzer Prize winner, presented the first Rita Dove Frontrunner Scholarship for Minority Students to Cambria Watson in January. Watson is a freshman in the college's Program for the Exceptionally Gifted.

The Rita Dove Frontrunner Scholarship celebrates the achievements of women of color and supports minority PEG students majoring in math and science. Dove, a professor of English at the University of Virginia, donated her 1997 Sara Lee Foundation award of \$50,000 to MBC and PEG to endow the scholarship. The Sara Lee Foundation gives \$50,000 donations in the name of its frontrunner award winners to the charity or program of their choice.

Dove chose to endow a PEG scholarship not because her daughter Aviva Dove-Viebahn is a sophomore in the program, but because of the need she saw to provide opportunities for women of color. Dove said, "Being so familiar with this program, I knew exactly where I wanted the money to



Cambria Watson



Rita Dove

photo by Aleronora Davis

go. I wanted it to go to a program that opens doors and lets students explore."

Established in 1985, the PEG program currently enrolls 70 students. Dove Scholarship winner Cambria Watson is a 14-year-old from Silver Spring, MD, and the third sister in her family to enter MBC's Program for the Exceptionally Gifted. Aremita Watson, mother of the PEG trio, served as

president of the Mary Baldwin Parents Council for four years (1993-1997). Her husband Rudy is a project manager for IBM and a member of MBC's Advisory Board of Visitors.

"My parents encouraged all of us to do well," said Watson, who is studying mathematics and computer science. "It's nice to be recognized for something that I like to do."

Health Care Administration Program Completes Endowment Drive

A \$3 million endowment drive by the Health Care Administration program was completed in February 1999, making it the only health care administration program in the country with its own endowment.

Two million dollars of the funding came from the E. Rhodes and Leona B. Carpenter Foundation, an independent Philadelphia-based foundation. Another \$1 million came from a variety of organizations and individuals. The endowment will be used mainly for operating expenses, but also for merit and need-based scholarships.

Dr. Steve Mosher, political science professor and director of the HCA program, said, "This endowment is a measure

of our success. It ensures our financial stability well into the future."

The HCA program at Mary Baldwin was established in 1989. It has an enrollment of about 80 students and more than 125 graduates, with an average of 15 graduates per year. According to Mosher, graduates have been extremely successful, especially in the field of long term care. At least 10 are employed as licensed administrators in nursing homes or assisted living facilities.

The program has an excellent record of graduate school acceptances, as well. At least three graduates have entered the Masters in Health Administration program at the Medical College of Virginia at Virginia Commonwealth University, one of the top five MHA programs nationally. Students have also gone on to graduate programs at the University of Montreal, Averett College, the Medical

University of South Carolina, Washington University, the University of Scranton, DePaul Law School, and Duke University.

MBC First Private College to Join Electronic Campus of Virginia

In December, Mary Baldwin College became the first private institution to offer online courses with the new Electronic Campus of Virginia (ECVA).

ECVA is a cooperative instructional technology initiative operating among the state's public and private colleges and universities. The goal is to provide students of all ages with "one-stop" convenient access to undergraduate, graduate, professional and continuing education. The online course web site lists distance learning courses currently available statewide, along with course

schedules and delivery methods.

MBC was prepared to participate with ECVA because online courses are currently being offered through the college's Adult Degree Program offices in Richmond and Roanoke. MBC offered two online courses last fall and offered eight this spring, including business administration, communication, history, music and psychology courses. ADP Associate Professor of Business Administration Dr. Lallon Pond teaches a web-based course to a finance group in Richmond. She meets with students face-to-face several times during the course, allowing herself and the students a chance to get to know one another. "Students tap into their own resources more than in a normal classroom setting," she says of the web-based course. "They listen to each other [through online discussions] and realize that I'm not the only one with the answers."

"This web site is really beneficial; users can find out what online courses are available in the state with one click of the mouse without having to visit 20 to 30 college websites," says MBC Dean for Academic Outreach Dr. Kathleen Stinehart, who chairs a national distance learning committee called the Technology and Distance Learning Team of the Association for Continuing Higher Education. For more information about the Electronic Campus of Virginia, visit their website at www.vacc.edu.

Virginia Humanities Conference Takes End-of-Century Pulse

by Dr. Kenneth Keller, Professor of History

What do Lorena Bobbitt, doomsday cults, modern art in Argentina and the planet Mars have in common? All are topics that more than 50 experts tackled as part of the 1999 Virginia Humanities Conference in March. The conference topic was "Anticipating the End: The Experience of the Nineties," and scholars from around the United States participated. They discussed their research on the ends of centuries, predictions about the end of the world, and how these ideas have made an impact on culture and society throughout history.

The Virginia Humanities Conference, which is an organization of scholars of the humanities from colleges in Virginia, presents an annual conference to which it invites scholars in the arts,

literature, science, philosophy and religion, women's studies, history and other disciplines. This year's conference also included a free choral concert by the musical group Canticum Novum, which performed works by composers from the 1290s to the 1990s.

The VHC conference was coordinated by MBC Associate Professor of English Dr. Susan B. Green, who serves as current president of the Virginia Humanities Conference. Featured speakers included Dr. Stephen Arata, who spoke on "Aestheticism and Empire," and Dr. W. Sibley Towner, who spoke on "Millennial Misfortunes." Dr. Arata is an associate professor and director of the undergraduate studies in the Department of English at the University of Virginia. Dr. Towner is the Reverend Archibald McFayden professor of biblical interpretation at Union Theological Seminary and Presbyterian School of Christian Education in Richmond, VA.

MBC faculty members who presented research at the conference included Dr. Ann Alexander, Dr. Sarah Drenan, Dr. Vladimir Garkov, Dr. Stevens Garlick, Dr. Sara Nair James, Dr. Anne McGovern, Dr. Daniel Métraux and Dinah Ryan. Other academic presenters represented 17 Virginia colleges, universities and community colleges, as well as Rutgers University, Syracuse University, Case Western Reserve University and the University of Georgia.

MBC Tackles Presidential Initiative — Sponsors a One America Conversation

The Honorable William E. Leftwich III, deputy assistant secretary of defense for equal opportunity, moderated a One America Conversation sponsored by MBC's Virginia Women's Institute for Leadership in January. One America Conversations are part of President Bill Clinton's year-long Initiative on Race program.

Sophomore VWIL cadet Saw "Sandi" Tun, of Rockville, MD, initiated bringing the program to MBC and, with the assistance of the VWIL staff, saw her idea come to fruition.

"One America Conversations are part of the national effort of dialogue called for by President Clinton to move the country to a closer, stronger, more just

and unified America," says Tun. "Through the programs, we're seeking ways to offer more opportunity and fairness to all Americans."

Leftwich, who moderates all of the president's One America Conversations, opened the session by instructing participants to "leave their comfort zones." He urged the audience to "talk to people who don't look like you, and help us identify problems and ways to resolve America's oldest open sore — racism."

Participants included a racially diverse group of 35 discussants from various colleges and the local community, who were invited by the college to exchange information face-to-face, share personal stories and experiences, express perspectives, clarify viewpoints and address community concerns. An audience of nearly 50 listened to and talked with discussants, who included MBC student leaders, faculty members, staff and local politicians and clergy members. Some recounted personal experiences and challenged others to improve racial equality.

"It hurts me inside to know that people don't like me just because I'm Spanish," said Amanda Williams, a sophomore from Virginia Beach. "I hope someday we can all celebrate our differences."

Following each One America Conversation, a report is sent to the White House to be included in a monthly report for the president. The goal of the community programs is to give citizens around the nation an opportunity to share their concerns and ideas with the White House and to have their ideas presented in the president's upcoming "Report to the American People" on improving race relations for the 21st century.



photo by Alexandra Davis

The Honorable William E. Leftwich III



Dr. Thomas
Grafton —
A Man for
All Seasons
and for
Every Hour

BY DR. ULYSSE DESPARKES,
PROFESSOR EMERITUS OF AN

All of us working at Mary Baldwin College 30 or 40 years ago saw a lot of Dr. Thomas Grafton and his wife Martha, the dean of the college. I was always glad when I could find a place at Tom's table in the dining room, although I rarely came off well on the pop quizzes, often involving baseball and football history, that he sprang on us as part of the luncheon conversation. Sociology was his discipline, and he also missed no opportunity to stop a colleague in a hallway or on a walkway for an interview on lifestyles or an opinion poll on some controversial issue.

In the distant but well remembered past, weekly chapel attendance was compulsory for all students, and faculty members were encouraged to attend. We knew we were in for a treat when Tom conducted the service. Not only was he a seminary-trained and ordained Presbyterian minister, but his way of reading the scriptures — he could recite hundreds of passages from memory — assured a grasp of their meaning without sacrificing any of the beautiful poetic effects. His “meditations,” which is what we called the brief chapel homilies, were masterpieces of invention, organization and style, their themes aptly chosen for the occasion.

Tom had been a brilliant student at Presbyterian College in Clinton, South Carolina. His record there was so outstanding that upon graduating, he received an invitation to join the faculty of his alma mater as instructor in first year Bible and mathematics. While teaching in Clinton, he was engaged by a local philanthropist to organize a church for families of the workers in the Lydia Cotton Mills. The Lydia Chapel thrives to this day. Tom often recalled with affection and admiration the members of this first congregation.

Professor George Herbert Betts, an eminent authority and writer, was Tom's chief mentor and the director of his doctoral dissertation in graduate school at Northwestern University. Betts appreciated fully his student's scholarly gifts and was unstinting in his aid and encouragement. But this celebrated intellectual took a very liberal and critically questioning attitude toward the scriptures and the traditional doctrines of the church. Tom once asked him to explain his reasons for believing in God. Matter-of-factly, Betts answered, “More satisfactions that way.”

At another time Dr. Grafton heard his professor say to one of his colleagues, “We have got to knock some of this theology out of Tom.” Tom never learned to accept this kind of cynicism and he was disheartened to realize that his teachers rarely made any reference to Jesus. “They didn't seem to think that Jesus had much importance,” he told me sadly, and then, after a little pause, he said with earnestness I could never forget, “To me, Jesus is everything.”

Although Lydia Mills Chapel was Tom's first church, Finley Memorial Presbyterian Church in Stuarts Draft, VA, was the one he devoted himself to for more than 20 years,

and the members of its congregation fully reciprocated his love and dedication. He never tired of telling us stories about the hardy and amiable faithful who worshipped at Finley Memorial. He would relate in detail the occasions and circumstances of some kind person from the church coming to his rescue when his car broke down or was mired in mud or snow, or when he needed a friend.

His bonds of affection and gratitude were forever. When he was in his 90s, he would tell us with unabashed emotion how much he loved Lao Feng, the old Chinese nurse who carried him everywhere in her arms at the Presbyterian mission in China, where he was born. He also had many an affectionate memory of the wonderful Wang WenDze, the family cook who made delicious meals and watched over the three Grafton boys, drying their tears and tending their wounds when they were hurt. Such was his attachment to WenDze that, 80 years after leaving China, Tom confessed to feeling “a great pang of jealousy” when he met another missionary's son whose family had also employed WenDze and who insisted that he too had a loving and proprietary feeling about him. “I felt that only I had a right to feel that way about WenDze,” he said.

Tom's stories of China were many and varied, ranging from the tender and lyrical to the terrifying and tragic. He reserved a tender spot in his memory for Dei Dju, one of the older boys in the mission orphanage. Dei Dju was an expert kite maker, and every year made each of the Grafton boys a splendid example of his craft to be flown from the city wall. Tom also enjoyed talking about hunting geese, pigeons and other game in the hills around Haichow. On one memorable day, he recounted, he brought down two geese with one well-aimed blast of his shotgun.

Tom was a collector of anecdotes, especially those that could serve to illustrate sermons. One of the best involved a conversation he had with Dr. Baillie when that celebrated Scottish theologian and preacher was visiting our college. Tom ventured to express to Dr. Baillie his amazement that God had never given up in disgust at the general orneriness of humanity. The Scotsman confessed that he himself had often been “vexed almost beyond endurance” by his wife's constantly misplacing her spectacles. “But,” he said, “I have never thought of leaving her.” Tom relished this little parable, and he told it to me with real art, Scottish brogue and all.

On one of our drives in the country, the subject of heroes came up. Heroes and the heroic had always been a subject of interest to him. I asked Tom who his greatest hero was. “Martha” was the quick reply and needed no explanation.

I will never forget Tom Grafton's stories, his feats of memory, his open-heartedness, his “meditations.” He was a man with a great spirit and a great sense of humor — a man for all seasons and for every hour.

1998-99 *Who's Who* Directory Includes 22 MBC Seniors

Twenty-two Mary Baldwin seniors were named to the 1998-99 edition of *Who's Who Among Students in American Universities and Colleges*. Selection to *Who's Who* is based on academic achievement, service to the community, leadership in extracurricular activities, and potential for continued success. The *Who's Who* directory has been published annually since 1934.

Mary Baldwin College

Who's Who Nominees:

Ubah Fatima Ansari of Manassas, VA
 Trimble Leigh Bailey of Roanoke, VA
 Sherry Robertson Cox (ADP) of Mt. Sidney, VA
 Aimee M. Favreau of Charlotte, NC
 Melissa P. Ford of Fredericksburg, VA
 Catherine Denise Hayes of Bedford, VA
 Mallessa D. James of Naperville, IL
 Megan McElroy Johnston of Fairfax, VA
 Stephanie Marie Lawley of Chesapeake, VA
 Erin Rebecca Monroe of Midlothian, VA
 Shaunta Poe of Lynchburg, VA
 Sarah Poston of Algood, TN
 Kim Michele Reilly of Baltimore, MD
 Linda Davis Ruffner (ADP) of Palmyra, VA
 Sherri LeAnn Sharpe of Martinsville, VA
 Rebecca Anne Stevens of Cockeysville, MD
 Kathryn Louise Vanney of Halifax, VA
 Kristen Blair VanWegen of Front Royal, VA
 Jennifer Lynn Vergne of Richmond, VA
 Lynne Rebecca Wesley of Lynchburg, VA
 Heather Anne Wilson of Westminster, VA
 Greta Marie Winn of Mechanicsville, VA

ADP Loyalty Fund Supports 10 Student Scholarships for 1999

This year the ADP Loyalty Fund Scholarship Committee awarded ten \$1,000 scholarships to the following ADP students: Jennifer Adams of Ruckersville, VA; R. Graham Bond of Charlottesville, VA; Karen Guess Bullock of Chesterfield, VA; Jean Carpenter of Staunton, VA; Nancy Lee Hall of New Creek, WV; David Hipes of Clifton Forge, VA; Martha Kelley of Fishersville, VA; Ann Peters of Midlothian, VA; Tammy Ann Thomas

of Stuarts Draft, VA; and Frances Mink Turner of Salem, VA.

To be eligible for a Loyalty Fund Scholarship, applicants must be degree-seeking students in good standing, have completed 15 or more semester hours of graded work in ADP, and have a GPA of at least 3.5. Winners are also selected of the basis of their academic achievements, service to the college and ADP program, and service to their community.

Political Science Major is Governor's Choice

MBC senior Jessica Johnson, of Salem, VA, was appointed by Virginia Governor James Gilmore to serve on the Commonwealth's Juvenile Justice and Delinquency Prevention Advisory Committee. The committee was formed to review and rate grant proposals requested to fund new or existing juvenile justice system programs across the state.

Johnson is one of three students serving on the committee. Members of the committee serve four-year terms, and according to Virginia law, one-fifth of the committee must be under the age of 24. Johnson is a political science major and plans to attend law school.

MBC Conference Examines "Japan and the Asian Economic Crisis"

Mary Baldwin's Department of Asian Studies and the Virginia Consortium for Asian Studies co-sponsored a one-day conference in February to examine "Japan and the Asian Economic Crisis." The conference was coordinated by MBC Professor of Asian Studies Daniel Métraux, who organized a panel of experts to discuss various perspectives on the current Asian economic crisis.

Panel moderator Eric McKenzie of the Army National Ground Intelligence Center in Charlottesville, VA, led a morning discussion featuring Washington & Lee University professor Michael Smitka, who examined the roots of Japan's financial crisis. University of Virginia professor Leonard J. Schoppa spoke on the politics of economic stagnation; and Peter M.

Beck of the Korean Economic Institute of America presented the Korean perspective.

Following lunch, an afternoon session featured perspectives on the crisis from David Huffman of Bridgewater College, who discussed the future of the Japanese employment system after deregulation. Elizabeth Freund of Mary Washington College spoke on the impact of the crisis on China/Greater China, and MBC Assistant Professor of Economics Amy McCormick Diduch gave an American perspective on the crisis. Newport University professor Sang O. Park addressed the impact of the crisis on Korea.

Ladies of the Garden Terrace

The Mary Baldwin Performing Dance Group, known this semester as the Ladies of the Garden Terrace, presented an Imperial Garden Ball in February. This season's annual ball performance featured popular dances from the 1790s to the 1890s, and MBC's dance group presented individual performances and group performances with James Madison University's Folk Ensemble. Music for the event was provided by the Caledonian Quartet.



PHOTO BY ALAN MARTIN DAVIS

MBC Celebrates Black History Month



photo by Alexandra Davis

Members of the Anointed Voices of Praise perform at a gospel extravaganza during Black History Month.

Mary Baldwin students, faculty and staff celebrated Black History Month 1999 with a medley of activities in February. The month-long series of events actually began in January with a community candlelight march for peace hosted by the college's department of philosophy and religion in commemoration of Dr. Martin Luther King's work for peace and civil rights.

In February, Black History Month activities held on campus included the Black Student Alliance's Spirit Week program, a gospel extravaganza sponsored by the

Anointed Voices of Praise, a panel discussion on Thomas Jefferson and Sally Hemmings, a lecture on the visual arts of the Harlem Renaissance, the third annual Soul Food Banquet, a Harlem Renaissance Ball, and a jazz coffee house.

For the second year, MBC sponsored the Martin Luther King Jr. Oratorical Contest for local elementary, middle and high school students. Participants vied for top awards through individual interpretations of Dr. King's speeches.

Senior Organizes Faith and Culture Retreat for Episcopal Church

MBC senior Melissa Ford of Rappahannock Academy, VA, organized a winter mini-retreat for Province III of the Episcopal Church on campus in February. Ford, a student in MBC's Program for the Exceptionally Gifted, coordinated the event with Rev. Kempton Baldrige, university vicar of the Episcopal Campus Ministry at the University of Delaware.

The retreat focused on the interaction of faith and culture by examining what it is to live as people of faith in changing times and a fast-paced society. Students and community members of all denominations were invited to participate.

"We brought people of different backgrounds together and asked them important faith questions," says Ford. "I hope everyone walked away from this retreat ready to welcome more spiritual growth opportunities."

Retreat speakers included MBC Chaplain Rev. Pat Hunt, Professor of Asian Studies Dr. Daniel Métraux, and chaplains from the Province III area. Participants included faculty, staff and students from the MBC community and students from James Madison University, Blue Ridge Community College, Longwood College and other area schools.



photo by Gretchen L. Shuman

Melissa Ford PEG '99

Quest: Learning to Connect

the Intellectual and the Spiritual

BY SARAH O'CONNOR



James Hunter, author of *Culture Wars*, said in a visit to Mary Baldwin last March that the great challenge of the late 21st century is how to live together with others despite deep differences.

Hunter was addressing the first graduates of the Carpenter Quest program at Mary Baldwin, a unique program which promotes understanding among students of different faith traditions. The program helps students integrate religious commitment, intellectual development and service.

Many religious traditions are represented at MFC, including Presbyterian, Roman Catholic, Baptist, Pentecostal, Jewish, Muslim, Hindu, Taoist and Buddhist. Surveys of first-year students reveal not only increasing religious diversity,

but also a growing number of students with no religious affiliation who are still interested in spirituality. Many have been exposed to New Age literature, various forms of meditation and East Asian religious traditions.

Quest, founded in 1996, grew out of a preparation for ministry program already in existence at the college, but Quest is now a separate program. The Rev. Pat Hunt, a Presbyterian minister and MBC college chaplain, dreamed of creating a program that would reach out to a broader range of students than the minor in ministry did. The challenge was how a liberal arts college historically rooted in the Judeo-Christian tradition might support a broad range of students in their spiritual searching and also promote religious tolerance and understanding. Wouldn't it be exciting, she thought, to bring a diverse student body together to talk in a sustained and meaningful way about their faith, their intellectual and spiritual growth, and their commitments and questions about the role of religion in their education and their lives?

From these kinds of thoughts and from discussions with faculty members, Hunt began to piece together the program which she now directs under the auspices of the dean of the college and which is supported by a grant from the E. Rhodes and Leona B. Carpenter Foundation.

The requirements of the program are: 1) each student must take the course Faith, Life and Service, plus three other courses from a list of electives; 2) students must complete 100 hours of supervised community service; 3) each student must choose a mentor who will help foster spiritual and intellectual development; 4) students must participate in a worshipping community of their choice; and 5) students must attend two group meetings a month, as well as regular individual meetings with the director. After the successful completion of two years and all requirements, the student is inducted into the Carpenter Society. The Carpenter Society serves as an

advisory board for Quest, provides mentors for students and conducts meetings of its own.

A student may apply to enter the Quest program after completing her freshman year. Although the requirements can be completed in two years, some students take longer. Ten students have been accepted into Quest for 1998-99. Seven are in their second year, three in their third. Four have completed all their requirements and were inducted in the Carpenter Society in spring 1998.

The Quest group meets twice a month. A guest speaker is invited to one of the meetings to meet Questers and speak with them about issues and life choices. "The speaker varies a lot," says Hunt. "I try to get people who have done

a good job of being a human being, and that's a little harder to find, because there are no credentials for it. We know how to measure things in the academic world and in the business world. We have no idea how to measure things in the 'just being a human being' area . . . I've tried to find some of those people. Sometimes they're very accomplished in the kinds of things we credential people for and sometimes they're not."

One speaker was an influential lawyer from North Carolina. Another meeting featured two local women in their 60s. One was an artist, the other a scientist and musician. Both were wives and mothers; both were Presbyterians, but with very different perspectives on life; both had "done an amazing job of being human beings," said Hunt.



photos by Annissa Gohmert





photo by Gretchen L. Shuman

her mentor and corresponded with him two to three times a day by e-mail. Although she was actively involved in her church growing up, Quest was "a way to start questioning and making my faith my own."

Corey Dunn '99, an economics major, went into the program thinking it was a Bible study. She quickly discovered it was much more. "When I was growing up," she said, "I didn't have much experience with other faiths. I was never taught to ask questions. In this program not only am I asking questions, but I'm learning it's OK to ask questions. I'm trying to find a bridge between my spiritual life and school."

Despite the fact that it holds out no enticement of scholarships or degrees, Quest has been successful since its inception in attracting a small but ardent group of students. At the Quest graduation ceremony, James Hunter said, "This program is the tonic that we need at the end of the 20th century for the differences that divide us now." Quest students are learning to understand themselves and others. They are not changing the world, but they are changing their corner of the world, and that is an important beginning.

In the session where the group meets without a speaker, topics vary. Pat Hunt leads this, and it usually meets in her home. One evening the group talked about how a woman can be a servant without turning her life over to other people. At another meeting, the group listened to a tape by Rabbi Kushner on "Why are you a religiously committed person?" They wrote their own answers to the question, then listened to his response and compared the two. Ubah Ansari '99 said, "It's interesting to see that the same questions I'm struggling with about Islam, my counterparts in Christianity are dealing with."

Quest has provided some unanticipated benefits for the college. Critical thinking is at the heart of a liberal arts education. This is a program that encourages critical thinking, that teaches students to ask questions. It also supports students in their ethical development. Additionally, as Hunt said, "One huge benefit to the college is that there is a core of people out there who are in conversation with a group of people who are very unlike them."

Emily Alexander '98, a political science major and one of the Carpenter Society inductees, is the daughter of a Baptist minister. She chose her father as

Professor of English **Dr. Frank Southerington** and ADP Professor of German **Dr. Stevens Garlick** starred in *The Soldier's Tale*, a music-theatre presentation and part of the McIntire Chamber Music Series at the University of Virginia. The three-man show was presented in February on the UVA campus. Garlick narrated the performance, and Southerington starred as a soldier who engages with the devil to trade his violin for a book of fortune. The performance was accompanied by the Charlottesville University Symphony and marked the first time all of the symphony's principal musicians appeared together in the McIntire Series.

Several MBC faculty members participated in the panel discussion "Thomas Jefferson and Sally Hemings, An American Family" on campus in February. The discussion followed brief talks by two Jefferson experts. Lucia Stanton, senior research historian at the International Center for Jefferson Studies at Monticello, presented a talk on what is known about the Jefferson-Hemings relationship, and Diane Swann-Wright, director of special programs at Monticello, reviewed the oral histories collected by Monticello historians from the descendants of Sally Hemings.

MBC professors discussed the Jefferson-Hemings relationship with regard to their areas of expertise and interest. Assistant Professor of Anthropology **Dr. Carrie Douglass** spoke on the issue of race from an anthropological point of view, and Professor of History **Dr. Kenneth Keller** discussed Jefferson and the law. Assistant Professor of Women's Studies **Dr. Martha Walker** addressed gender issues, and Associate Professor of Philosophy **Dr. Edward Scott** addressed some of the other issues involved in the Jefferson-Hemings relationship. The discussions were followed by an audience question and answer period.

During the spring semester, Associate Vice President for College Relations **Crista Cabo** joined four Virginia and Tennessee professionals on a six-week Group Study Exchange in Bangladesh. The trip was sponsored by Rotary International, District 7570. While in Bangladesh, team members stayed in the homes of Bangladeshi Rotarians, engaged in professional exchange activities, visited a hospital in Jessore and learned about the culture of Bangladesh.

Assistant Adjunct Professor of Music **Jennifer Kirkland** directed the MBC Theatre Department's musical revue *Cowboy Culture!* in February.

publications

A book by Associate Professor of History **Dr. Mary Hill Cole** has been accepted for publication by the University of Massachusetts Press. Her book *The Portable Queen: Elizabeth I and the Politics of Ceremony* will be published in 2000 as part of the Massachusetts Studies in Early Modern Culture Series.

transitions

Michael Reilmuller joined the food service staff as assistant manager. He comes to MBC with over 10 years experience as a manager and chef in the corporate setting.

Gini Ridge has been promoted to director of food services. She has served as special events director and caterer at MBC since 1993.

Rebecca Tyler resigned as assistant director of MRC's Computer Information Services to accept a position as director of information services at Eastern Mennonite University.

Director of Experiential Learning **Dr. Tim Kidd** resigned to take a position at John Brown University in Arkansas.

honors / awards

Jean Gilman, ADP assistant professor of political science and health care administration, was named one of the 99 Outstanding Nurses in Virginia by the Virginia Nurses Association (VNA) in April. The top 99 nurses in the state were recognized at an event kicking off the centennial celebration of the VNA. Although currently not a practicing nurse, Gilman retains her nursing license and was selected due to her political contributions to the nursing profession and the health care of Virginians. Gilman was also elected to the Valley Nursing Honor Society this year and recently published articles in *The Encyclopedia of Women in American Politics* and in the book *Medicaid and the Cost of Federalism: 1984 - 1992*.

Professor of Theatre **Dr. Virginia R. Francisco** '64 was named advisor of the year for her work with the MBC Honor Council. The advisor of the year is selected from among nominations by the MBC community and is chosen by a panel of students, faculty and staff. Francisco has worked on and off for the past 20 years with the MBC Honor Council. This summer, Francisco will head the LEAP program (Leaders Emerging with Attitude and Distinction). The week-long program offers unique leadership training for high-school age girls.

Professor Emerita of History **Dr. Patricia H. Monk** spoke on campus as part of MEC's Quest Lecture Series in February. The Quest lectures were established to bring together students, faculty and staff to discuss faith and life. Current faculty members are asked to request someone they admire to speak to the Quest students about what it means to integrate faith into daily life. Monk was chosen to speak by MBC President Dr. Cynthia H. Tyson.

Women, Inc

BY DR. PHILIP R. STURM
ASSISTANT PROFESSOR OF
BUSINESS ADMINISTRATION

The percentage of women-owned businesses has increased from almost half of all American businesses in the 1970s to over 40 percent today, and outsourcing, when done by women, is often done for themselves.

A quiet revolution has been building for the past 25 years. Slowly, women-owned businesses are making a major impact upon the American economy. In the early 1970s, less than one in four self-employed U.S. workers were women, and only 400,000 businesses were owned by women. Today, almost 40 percent of self-employed workers are female. Over 8 million women-owned businesses employ more than 25 percent of all U.S. workers. The current rate of new business start-ups by women is twice that of start-ups by men.

What is behind this trend? The growth of small business training for one. In 1975, only 50 colleges offered training in new venture development. Over 450 colleges offer this form of training today. The Business Administration Department of Mary Baldwin College began offering a small business management course in 1989. This fall two additional entrepreneurship courses have been added to the business curriculum, allowing entrepreneurship to be the newest emphasis area within the business major.

Other reasons for the growth of women-owned businesses are the accessibility of computers and the social acceptance of home-based businesses. These two factors work in tandem to allow women, especially during childbearing and rearing years, to operate "life-style" enterprises, businesses that are secondary to the woman's paramount family obligations. Businesses such as bookkeeping, graphic design services and feature writing can be managed at home by working unconventional hours not committed to other family obligations. Women-owned home-based firms also operate many service franchises and multi-level marketing businesses,

such as Avon, Mary Kay Cosmetics, Tupperware, and Amway. It is estimated that more than 3.5 million women own home-based businesses.

Another cause for the explosion of female-owned businesses is the decline in size of the large U.S. corporation. Personal computer advances and the outsourcing of non-essential corporate services allowed Fortune 500 firms to reduce their staffs by over 4 million in the past decade. The result is fewer

workforce has been growing for the past century. Today, 60 percent of business owners are female. But in an economy of corporate downsizing and layoffs, finding employment? More and more, they are hiring

employment opportunities in large firms.

And then there is the glass ceiling. An invisible — and too often impenetrable — barrier between women and the corporate executive suite, the glass ceiling becomes clearly visible when the mix of males and females in large corporation leadership positions is reviewed. Ninety percent of all members of Fortune 500 firms' boards of directors are male. And the percentage of senior executives who are male in these large corporations is even higher.

Talented women in corporate middle management are too often forced to look outside the corporation for career opportunities. For many of them, starting their own business is the solution. Almost one in four women who started a new business in the last 10 years said the corporate glass ceiling was their main rationale. Another 25 percent came from corporations that had downsized or that had failed to offer them a professional challenge.

So, when they leave the corporate world, what type of small business is most enticing to women? Female business managers have historically gravitated toward service and retail operations. Over half of all women-owned small businesses offer services such as legal aid, counseling, investment, accounting, child/elder care,

entertainment, dry cleaning, and health care. Another one in five women business owners manage retail operations. Until recently, women avoided traditional male-oriented businesses such as construction, wholesale trade, transportation, agriculture, and manufacturing. However, even these arenas are no longer out of bounds to the entrepreneurial woman of the 21st century.

Women who own their own

businesses report that the single greatest challenge for them is to be taken seriously. Forty percent say they face a "legitimacy" challenge not faced by their male business-owner counterparts. But firm longevity data provides evidence to counter this prejudice. Nationwide, two out of three new businesses will still be in operation after three years. But women-owned businesses have a much better survival rate, as more than three out of four last more than three years.

The legitimacy issue is particularly evident in small business lending practices. Seventeen percent of male-owned firms have a line of credit over \$100,000, versus 10 percent of women-owned businesses. Female entrepreneurial borrowing exceeds male borrowing at the lower levels. In comparing firms with a line of credit below \$25,000, 43 percent of all female business owners are in this group versus 37 percent of male firm owners. Part of this variance is explained by women's tendency to build smaller firms that do not require significant start-up capital or expensive equipment. But the legitimacy issue is subtly embedded in loan approvals, too.

This is one reason women business owners have been known to use creative ways to finance their enterprise. One popular trick is for the business owner to be approved for a large number of credit cards, then use those consumer credit

cards to finance her business. This is a risky and potentially expensive practice, but careful money management has allowed many female-owned businesses to use this procedure on a short-term basis to supplement their lack of start-up capital. In 1992, over half of all women business owners reported using personal credit cards to finance their businesses. Today, fewer than one in four women-owned firms report using personal credit cards. Access to capital is slowly improving as women prove to be capable small business entrepreneurs.

Men and women entrepreneurs gravitate toward different types of businesses, but other patterns of behavior differentiate the male and female business owner as well. More female business owners have professional mentors than male business owners (46 percent versus 37 percent), and women rely much more on their support systems, such as accountants, boards of directors and peers. Another interesting pattern is that women business owners are far more generous in providing volunteer services to their community than are their male business owner counterparts: 78 percent versus 49 percent.

Education appears about equal for both male and female small business owners; three out of four have some college training and 10 percent have master's degrees. Use of computers is also about equal in both male- and female-owned businesses, but studies show a growing use of the Internet in female-owned businesses.

So, what does the future hold for the female small business owner? The marketplace is slowly recognizing women as legitimate entrepreneurs. Availability of funding for their firms is improving. And women's emphasis on services and retailing enterprises is consistent with Department of Labor predictions of these being growth areas in our economy over the next 15 years. Also, training is readily available (take a look at the plethora of business books and tapes and films in your local library and bookstore). The outlook for the female small business owner has never been brighter than it is today.

The Ideal Small Business Manager

Academic literature has amassed volumes in an attempt to profile the person most likely to succeed or fail as a new small business owner. While there are many exceptions, the following list is a good basic profile of the ideal person to successfully develop and manage her own enterprise. Does this describe you?

- ▼ Moderate risk taker (a person who is averse to both no risk and to excessive risk).
- ▼ Prior work experience related to new business (Don't buy a home-cleaning franchise if you have never cleaned homes).
- ▼ A higher than average intelligence.
- ▼ Ability to deal with ambiguity and new challenges.
- ▼ Prior business management experience (even if it was not related to your new venture).
- ▼ Prior selling experience (calling on customers is often critical in new start-ups).
- ▼ Parents operated their own small business (you'll be surprised how much you learned).
- ▼ Your desire for achievement exceeds your personal desire for power or money.

Steps to Take in Building Your New Small Business

So, you think the Entrepreneurial Bug might have bitten you. Listed below are several things to consider before you remortgage your house.

- ▼ **Be in love with your business and your product.** You are the most valuable asset in the firm. If you do not have a burning desire for success, how can you expect other employees to? You will not be able to "leave the work at the office," so make sure you can enjoy giving control of your life to your business.
- ▼ **Develop a business plan.** Write it down. It doesn't have to be extensive (not at first, anyway), but you do need to identify your level of commitment, the competition, your customers, what makes your offering special, your timetable, your financial needs, etc. There are many books at the library or bookstore to help develop a plan that can then be taken to your lender.
- ▼ **Go slow.** There are far more failures due to poor planning and lack of capitalization than due to missing a short-term market opportunity. Read books, study the marketplace, talk to others in related businesses (for a list of 30 internet sites, go to www.nfwbo.org/hotlinks.htm). In many cases, you can develop a "moonlight" business operated on a small scale while still working for your current employer. This will allow you stay at your "real job" until you have enough profits to cover the lost income. This developmental time should also allow you to save funds for your business and to build valuable business contacts with vendors, customers, and possible future employees.
- ▼ **Walk away from a loser.** In many cases the planning will identify more challenges than you are prepared to accept. Even if you are deeply committed to the business concept, if the financial analysis does not support the start-up, then you need the ability to divorce yourself from the idea. Blind loyalty to a concept that does not possess high profit potential is an invitation to disaster. Divert your energies into the review of alternative businesses.



Dr. Philip R. Sturm (psturm@mbc.edu), assistant professor of business administration, has authored five articles on small business management for academic and professional journals and has owned and managed small businesses. He is on the board of directors of the Shenandoah Sn Business Incubator, a non-profit community service organization that helps new businesses grow during the critical first two years of their existence. Dr. Sturm also serves on the Staunton Industrial Development Authority, assisting in the recruitment of new businesses to the area, and is the Executive Counsel of the Board of Directors for the Staunton/Jugusta County Chamber of Commerce.

A Business of One's Own:

MBC Entrepreneurs

BY SARAH COX

Career Counselors

Bonnie Miller '76 and Sally Brown '63



Bonnie Miller '76 handed in her resignation on her 40th birthday. "I felt like I had just been born," she said.

After working for the University of Richmond for 16 years, the last job as director of the Women's Resource Center, she was ready to embark on a new adventure, but leaving her job was scary.

Miller, however, was armed with job knowledge, the right degrees and the perfect partner, Sally Brown '63 (and she still feels that way, after being in business together for nearly five years). Both Miller and Brown, who met at the Women's Resource Center, were licensed professional counselors. Miller had earned a bachelor's degree in sociology from Mary Baldwin College and a master's degree in counseling from Duke. And every job she held at the University of Richmond required a combination of counseling and business administration skills. Brown majored in religion and philosophy at Mary Baldwin and earned a master's degree in counseling from West Virginia College of Graduate Studies. She said her Mary Baldwin degree allowed her to ask the big questions, such as "What is life?" and "What is truth?" Those kinds of questions come in handy as a job counselor.

When Brown and Miller made the decision in 1994 to go out on their own, they got to work right away, setting up a counseling business and sending announcements to past clients, clergy and therapists. But more importantly, they established a mission they both agreed upon. "We wanted to offer career counseling as a primary goal, and our classes and workshops are always centered around careers," said Brown. As the BrownMiller Group, they seek clients who want in-depth career counseling, and their clientele reflect that. They have helped attorneys, ministers, teachers, a college professor who didn't receive tenure, a fund raiser who wanted to make a larger salary, and a graphic designer who was torn about whether to go into management.

The majority of their clients are between 35 and 55 years old and are already working, Brown explained. "Most have really well-paying jobs and are successful where they are, but they're not happy with what they are doing. They dread going

to work on Mondays. And, the workplace has changed dramatically. It used to be, you joined a company, did adequate work, and at the end of 30 years you received a nice retirement package. Now, you can't count on that, no matter where you are. In order to have career security, people need

to be in charge of what it is they love doing. And they need to know what to ask for. There's much more of a need for people to be self aware," said Brown. To begin counseling someone with that kind of a profile, they ask their clients to concentrate on themselves and put aside the money issue. "It gets them in touch with their deepest desires," said Brown. Some of their clients have created satisfying jobs for themselves where they already work. Others have come up with an ideal situation by establishing their own businesses. A mark of the BrownMiller Group's success is that the majority of its clients are referrals.

Neither Brown nor Miller have regrets about leaving secure jobs and creating their own company. Their hours are flexible, and with computers in their homes they can work part time from there. Brown loves the freedom and autonomy to make their business reflect their vision. Her worst fear, never realized, was that the partnership wouldn't work out. "I had heard such horror stories from people who had gone into business with partners. But I really valued Bonnie's friendship. I have a tremendous respect for her ability. She is someone I can be honest with, and I can be certain she is up front with me," said Brown.

The practical end of the business was the easy part, because modern technology takes care of it. The hard part was learning to be patient, watching the business grow, and working to market themselves. One way they do this is by offering a 12-week Life Planning Seminar in which clients take a good, long look at their present situation and assess what they want to change about their future.

It's not an easy issue to face, but Miller and Brown know that. They've done it themselves.

FYI: The BrownMiller Group, 122 Granite Avenue Richmond, VA 23113 804•288•2157

Wildflower Nursery Owner

Mary Murrin Painter '71

Mary Murrin Painter '71 cultivates, promotes, and respects "smart" plants that have the genetic memory to thrive in a given place. A place like her farm, Wildside Farm, in Fauquier County, VA, "where cattle and horse pasture land meet the Blue Ridge," she says.

Painter owns Virginia Natives, a retail and wholesale nursery providing container-grown, regionally hardy, native wildflowers, ferns, shrubs, trees and grasses. "I tend to focus on plants that are user-friendly and that provide nectar, natural cover, and forage or food for everything from hummingbirds to songbirds to butterflies," Painter explains. She strongly encourages the use of regional native plants because they carry the genetic memory to thrive in their environs, and thus are durable, drought-tolerant, and resistant to pests and diseases.

When Painter established her nursery 14 years ago, she brought with her a lifelong love of nature. "I grew up in Charleston, WV, on a mountaintop that was blessed with a diversity of wildlife, both flora and fauna. My father and I would take long walks through the woods, and he engendered a real appreciation of the natural world in me at an early age. He had a natural love and respect for the land and what was on it and in it." Painter says she also inherited her business sense from her father.

While she makes an effort to keep Virginia Natives small, she said it just keeps growing. She has tripled the inventory, expanded the display gardens, is opening it up to retail sales, and hand illustrates her yearly catalog for mail order sales. She



sells to clients such as the U.S. National Arboretum, botanical gardens throughout the southeast and mid-Atlantic, and parklands. She also founded the Virginia Native Plants Society and has served as director of the Conference on Landscaping with Native Plants, an annual meeting held at Western Carolina University which draws international attendance.

Painter spends her days working hard alongside a few part-time seasonal employ-

ees who, she says, "are all over-educated and love to get dirt under their nails." On her 16-acre farm, she waters thousands of container plants, refurbishes stock beds, weeds, pots, fills orders, and prepares for sales events. Just this year she has finally put aside her two other great loves to focus on her business. "I am an avid, competitive horse woman. My last horse left the property in the last six months. And I have just set aside working toward a competitive golf tournament schedule."

What drives Painter is her absolute belief that she must educate and encourage people to rejuvenate their landscape with regionally-hardy plants. "In too many places, sterile blossoms provide no nectar or food source. And then people realize that they hear no birds, and they couldn't find an earthworm if they tried. When I viewed my farm the day we purchased it, I saw a screech owl and heard a kingfisher rat-a-tat-tatting."

**FYI: Virginia Natives Nursery, P.O. Box D, Hume, VA 22639
540•364•1665**

Investment Consultant

Julie Mays Cannell '70

Over the years, Julie Mays Cannell '70 has amassed an interesting collection of hard hats. Cannell, who owns J. M. Cannell, Inc., a consulting practice specializing in the electric utility industry, started out with an English major from Mary Baldwin and a master's in librarianship from Emory University in Atlanta. But while teaching graduate MBA students how to do research, she discovered that she liked what they were doing better than what she was doing. Cannell then applied to Columbia University and received her MBA in 1978. After graduating, she accepted a full-time job as a securities analyst with Lord Abbett & Co., an investment management company on Wall Street. She was given responsibility for following the

electric utility industry.

"When I was first hired, I wanted to work with an industry that was more glamorous, but instead I was assigned to one that dealt with an amorphous product. I had no notion of the enormous change this industry was going to face," she said. In recent years electrical utilities have been preparing for deregulation and over the last several decades, they have been contending with EPA standards.

In the 20 years Cannell worked at Lord Abbett, she also took over responsibility for coverage of the telecommunications industry, managing a utility mutual fund and general pension portfolios, but keeping the electrical utility niche as

well. It was a role with immense pressure. "The days were long. I had a three-hour round-trip commute, I missed out on a lot of my family's life, and I was getting to the point where I had been doing the same thing for a long time. It became clear to me that I had to make a change. I was sleeping less, worrying more, and still I had to keep up with my responsibilities. Finally, internally, I accepted that change had to occur and I became calm and really thought it out," she recalled.

At that point, she researched, explored and considered her options. There were three, in her mind. She could make a change within the Wall Street realm, but that wouldn't have altered her stress factors. She could have done something totally different — she briefly explored getting a degree in landscape design — or she could go to work for herself. At the end of 1996, she chose the latter.

Before launching her business, Cannell brainstormed with friends, confidantes and contacts. "This had to be done in the most above-board manner possible. I still have some very solid friendships remaining at my former employer's. I don't think it pays to burn bridges," she said. On February 1,



1997, Cannell started her business out of her home in Purchase, NY. She had minimal start-up costs — telephone line, computer system, office equipment. She gave up "security, a steady income, and all the trapping of corporate life, which included a secretary, the mailroom and the caché of being affiliated with a prestigious Wall Street corporation. I gained the freedom to call my own shots, to work as I choose, and to work more creatively," she said.

She has since brought two retainer clients to her business, with an additional 13 clients. She has been an expert witness for three power companies. Cannell admits that she has not yet followed the standard rule of owning one's own business: "You spend 25 percent of your time marketing. I can't say I do that, but I think it's very important." And she has let her business develop along with the fast-changing utilities industry. "Being involved in one of the country's major industries as it transforms itself is really thrilling," she said.

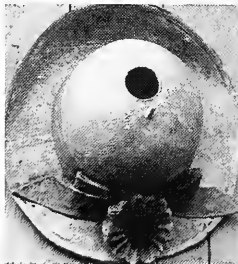
**FYI: J.M. Cannell, Inc., P.O. Box 199, Purchase, NY 10577
914•686•3245**

President, Helena Frost, Ltd.

Helena Frost '64

Helena Frost '64 began her second business out of necessity. And what ensued were one-of-a-kind inventions.

Helena Frost Associates, Ltd., produces handcast polyresin home accessories. Frost takes antiques or interesting objects, makes molds of them using the same process Renaissance masters did, and then manufactures multiples of them. She has 350 designs in chandeliers, candlesticks, sconces, mirrors, planters, window boxes, garden accessories, and very fancy birdhouses. She is best known, she said, for her hat birdhouses, which are shipped all over. "I'll go out and buy an Amish farmer's hat and make a birdhouse out of it. During the Gulf War, I did an Uncle Sam hat, and Mrs. Bush bought one at the Washington Flower Show. I sent one to Carter and Clinton, so now three presidents have them," said Frost.



In 1993, Frost's first business, a graphics and publishing firm specializing in textbooks, began faltering. It was a business she had started with her late ex-husband. She was a single mother, her son was going to college, and schools stopped buying textbooks, said

Frost. "I had a kid to put through college. I had to cover the expenses, and what I thought I was going to do forever didn't exist anymore. When you have to do it, you don't think about it," she explained.

First, she began repping for a friend, who was making hand cast reproductions. Then, Frost went out on her own. She researched casting methods, but the problem was that there was no one to teach her because the process was so old. She ended up finding 200-year-old books on the subject. Then she encountered OSHA laws. But her father, a former missile engineer with General



Electric, helped set up her shop. "I know how to do this," he told her, and put to work the same technique he had used in the airplane industry in the '40s and '50s.

What came out of this marriage of skills and interests were unique, limited edition home accessories that Frost carefully markets. "My line is original in design. I work very carefully to make sure

each design is only sold in one store in a major city, and they are exclusive to one catalog," she said. The latest Rue de France catalog, for instance, features three of her hat birdhouses on its back cover—the man's boater, the lady's Panama, and a French

naval hat.

Over the last five years, Frost has built her business with persistent marketing techniques and plain hard work. She travels all over the United States searching out antiques to cast, such as the 17th-century Italian mirror valued at \$7,000. She ships her unusual wares all over the country. Her son has recently joined his mother in the business. "You couldn't ask for a greater pleasure than to have a son go into business with you," she said.

Frost has no regrets. "I've had a fascinating life. I've met a lot of interesting people. I don't know a lot of people who get up and

do what they want to do. I get up and create," she said.

Helena Frost reported that when she did the recent NYC spring gift show, a long-time customer she'd never met turned out to be a fellow MBC graduate from her small class of 1964 — Barbara Isicson Ulrich, the owner of The Secret Garden shop in Newburgh, IN. Frost only sells wholesale, but Ulrich carries Frost's products in her store.

FYI: The Secret Garden, 101 State Street, Newburgh, IN 47630 812•858•9128

Party Planner

R. J. Landin Loderick's '86

R. J. Landin Loderick's '86 knows how to keep a poker face. When booked entertainment doesn't arrive at one of the parties she has arranged, when caterers fail, when ice storms prevail and place cards are switched, Loderick never lets on. Guests are treated royally, and her party-planning business, Have A Ball, Ltd., carries forth.

Christenings and surprise birthday parties, at-home dinners and fund raisers, garden tour luncheons and weddings, Loderick's secret to throwing a great bash is "one thousand percent customer service. Quality over quantity. I do not accept multiple functions on the same date. My clients have 100 percent accessibility to me. And I handle all of it, so they can truly be a guest at their own function," she said.

Ten years ago, Loderick took the big leap into entrepreneurship in Richmond, a city where conservatism is the backbone of society. Party planning, she said, was a relatively new service, and it was a concept difficult for some to grasp. "It is perceived as a luxury item because people don't feel they can justify the expense. What some don't understand is that if you employ this, it will save you time and ultimately money because our vendors know we're watching them, and they know we expect quality."

Loderick's previous experience was important in getting started. An internship at the Supreme Court while she was still at Mary Baldwin entailed giving tours and lectures and helping organize special events. She comes from a large family, and was always in the middle of their celebrations and parties. After graduating with a bachelor's degree in fine arts and arts management, Loderick worked as the bridal manager of Montaldo's, a store in Richmond. "It was a springboard for me. It was a wonderful opportunity to get to know people," she said. Loderick was scared at the prospect of starting her own business, but realized it was the right thing because she believed in it enough to deal with the fear. "Fear keeps you sharp and humble. And the harder you work, the more returns come back. Besides,"

she said, "it's a happy pursuit, taking part in celebrations."

Loderick credits her success to her volunteerism as well as her experience. "The more you plug into a community, the more you get out of it," she said. From the Richmond Symphony to the Junior League, from Mary Baldwin alumnae gatherings to the ballet and various museums, Loderick is in the fray. She is also in the phone book, at bridal shows, sends direct mail promotional pieces, and has had articles written about her business. After pursuing clients full force for a decade, Loderick now finds that she can be careful what functions she accepts. "I had to learn patience and persistence." Successful preliminary screening helps ensure happy outcomes, she said.

So does keeping that poker face. The client is always right, and Loderick makes sure that before the curtain goes up on one of her parties, all angles have been examined, "from placecards to valet parking to where the gifts are put to fixing the heel on someone's shoe. Never be caught without your homework done." That homework often entails long, late hours of pre-party planning, but Loderick said she's neurotic enough not to pay a bit of attention to the clock. That attitude quickly weeds out the unenthusiastic members of her staff, but leaves her with qualified support and a successful business.

Just recently, Loderick threw a surprise 50th birthday party with 225 invitees at the Country Club of Virginia. It was one of her favorite parties to date. "It was really special. The host was willing to be creative and different, and it was such a happy occasion. And the guest of honor was very receptive to being surprised," said Loderick. When the caviar was running low and the Elvis impersonator was trapped at a distant airport, Loderick carried on, and so did the party.

The guests had a ball.

FYI: Have A Ball, Limited, 9710 River Road, Richmond, VA 23233 804•740•4933



Owner – Crown Jewelers

Dana Flanders '82

Dana Flanders '82 is no stranger to adversity. During her first year as owner of Crown Jewelers in Staunton VA, she was a newly-single mother with two small children. Her mother had breast cancer, then was diagnosed with uterine cancer. Flanders, in addition to normal business expenses, needed to restock the jewelry store which she had purchased on April 1, 1997.

But she held on. "The first year was very hard. Everything was tight. We just kept going." Crown Jewelers had long-time customers that kept returning after Flanders bought the store. Employees that had worked there previously stayed on, helping with the transition. And Flanders brought with her a sharp eye for business and marketing details, such as her insistence that each customer receive a thank-you note in the mail, no matter how modest or large their purchase.

"It makes them think about Crown Jewelers. We have wonderful customer service and treat everyone equally," she said, telling the story of a street woman who has faithfully paid, on time, for a \$100 ring she put on layaway. "We try to find something for someone if we don't have it in stock. We offer machine engraving done by hand, here, and we can send out for hand engraving."

Owning Crown Jewelers was a natural progression for Flanders. At Mary Baldwin, she majored in business management and history. She managed the pub on campus, then worked at various retail stores. In 1984, Flanders bought The

Trading Company in Staunton and turned it into a gift shop. After closing that and having two children, she returned to the job market, first at the Frontier Culture Museum, then as manager of the Woodrow Wilson Birthplace Gift Shop. While she was working there, she started negotiations to buy Crown.

"I like to work for myself. I feel challenged, and I like to learn things and do things. My parents taught me that we all have to pull our own weight. It's just what we all did — you work for what you get. I work six days a week, and during the summers, I take off most afternoons," she said. Her children, Charlotte and Richard, come to Crown Jewelers after school, do their homework, and "learn that you have to work to make money. That is a lesson I want to teach them. They also know that if I'm helping a customer or if it's a busy afternoon, they have to work, too. They are part of a family, and they do family chores."

Marketing in a small town can be tricky. Flanders said she's tried radio and direct mail, holds an annual estate sale, and advertises in the newspaper weekly. But her volunteer work with the Staunton Downtown Development Association, her involvement with her church, and her thank-you notes to customers have been the magic that has turned her business into a success.



photo by Gretchen L. Shuman

**FYI: Crown Jewelers, 6 East Beverley Street, Staunton, VA
24401 540•885•0653**

Remembering Lilly

A EULOGY GIVEN AT
EMMANUEL EPISCOPAL CHURCH
STAUNTON, VIRGINIA
APRIL 15, 1999



Lilly Simrill Smith, '55

Lilly Simrill Smith '55, died Sunday, April 11, in Baltimore. She had suffered for several years with Alzheimer's disease. Lilly left MBC before finishing her degree but returned in 1960 as the wife of Ben H. Smith, a member of the English faculty. She was a second mother for many students from 1960 to 1980, when she and Ben left Staunton so that Ben could attend General Theological Seminary in New York. Her kindness, hospitality, and sense of humor are legendary among those MBC students and faculty who knew her.



In 1974 the college bestowed on Lilly the Algernon Sydney Sullivan award for her "friendly service" to members of the college and Staunton community. In 1977, having returned to the MBC classroom, she received her B.A. in Social Work, after which she worked for a Staunton agency providing assistance to the poor. Until her illness prevented it, she served with Ben in Episcopal churches in Alexandria, VA, and Baltimore, MD.

Survivors in addition to her husband include two sisters, Nancy Simrill Landstreet of York S.C., and Susan Simrill Manning of Easley, S.C.; daughters Katherine Smith of Takoma Park MD, Sarah Hutchinson of Richmond, VA, and Lilly Preston Smith of Baltimore; and a son, Ben H. Smith III of Atlanta, GA.

She is also survived by five grandchildren: Ian and Connor Siegel of Takoma Park, Lilly and Pemberton Hutchinson IV of Richmond, and Johanna Lorraine Hiskey Smith of Atlanta.

BY DR. JAMES D. LOTT

How can you even begin to talk about Lilly? Whatever you say won't come close to the reality or begin to capture her vibrancy, her joy in life, her wild humor, her love for family and friends and for the bag lady who wandered into the lobby of General Theological Seminary and kept coming back to visit. I know that each human being, that each one of us, is unique, but isn't it possible, even if not grammatically correct, to be uniquely unique?

Each of us here today, I know, has stories to tell about Lilly, and if we added all those stories up we'd have a clearer and more accurate picture than any one of us can paint alone. But only one of us can speak at a time, and I get the privilege, and I realized, thinking about this occasion, that all I can give you is my version of Lilly, and I hope my version will remind you of some of your own life with her.

Pam and I came to Staunton in the spring of 1964 for an interview at Mary Baldwin College. We felt right about it: the valley was lovely in the springtime, the college was beautiful and the people friendly. But what clinched it for us was meeting Lilly and Ben. It was immediate and permanent bonding, sealed by a letter Pam received from Lilly a few days after we had returned to Knoxville, written in that marvelous quasi stream of consciousness style she had when she wrote. She wrote about how glad she was to meet us and how she hoped we would decide to take the job, and what impressed us most was that she had written the entire letter on shelf paper. We decided then and there that we wanted to be part of a community where the wife of a senior – or more or less senior – faculty member wrote the wife of a new instructor on whatever piece of paper was handiest. For Lilly it was the message, not the medium – the feeling and not the form – which was important, and if over the years we could never predict what Lilly would do, we would always know why she did it: her impulse was to reach out and embrace life along with all who were in her vicinity.

Years later, when Ben was in seminary, we visited the Smiths in New York, and we decided to go by subway down to the Village to a real Italian restaurant for New Year's Eve. Not only did we take all four Smith children – Katherine, Sarah, Ben, and Lilly – but there were four Lott children and Ben's sister Katherine Tinker '61, her husband and children, plus a Mary Baldwin graduate who was having some temporary hard times and needed some tender loving care. Standing on the platform waiting for the train, both Pam and I certain that we'd all be mugged or worse, Lilly began singing Christmas carols, and we all joined in (the children perhaps a bit embarrassed) and it seemed perfectly natural when a young man near us started singing as well. And it also seemed natural when Lilly introduced herself to the young man and then asked him to join us for dinner. He said he had

something else to do, but I could tell by his face that he really truly wanted to tag along with that choir director and her family of singers.

Lilly was incorrigibly hospitable. It always seemed to me appropriate that the house on Sherwood Avenue was at the dead end of the street, because you always did feel when you visited that there was nowhere better to be. When the Smiths moved in to 380 Sherwood in the fall of 1964, they had a huge party, or at least it seemed huge. Lots of people from the college and from the town gathered to paint the basement! (Actually there may have been others upstairs doing other things, but I remember happily painting away on a concrete wall and talking with people who seemed equally happy while Lilly sat on the steps – a loaf of bread, a pack of luncheon meat, and a jar of mustard next to her – and made sandwiches which we ate while we talked and worked and drank beer and enjoyed each other.) It was always that way, not the painting, but the enjoyment, and the gatherings in the Smith house were always what we would have wanted for ourselves had we had sense enough to imagine it ahead of time.

Once I went to the Smith's early in the evening for some reason I've forgot. There were at least 10 children – everyone had brought friends home, I think – playing the sort of game which energizes children and drives adults batty, very noisy and messy. And there, in a corner of the living room from which I swear all noise had been banished, sat Lilly and Ben and their English friend Kirstie Morrison having quiet tea.

Another time we had a wonderful dinner but the company seemed not quite up to the occasion, and after we ate we began an atypical evening in the Smith's living room, with halting conversation and long pauses – it was a rather old and dignified group of academics for the most part. Lilly saved the evening by retreating to the attic and returning with hats – ladies' hats from the 1950's: one or two sort of flat black plate-looking things with veils and some that looked to be no more than small clusters of flowers and maybe even one with wooden fruit on the top – and circled the room placing a hat on every head, male and female alike. The conversation got appreciably livelier after that.

And once – was it little Lilly's birthday dinner when we had all potatoes because that's what she said she wanted? – while we were eating, a lady came to deliver a sofa and before any of us knew she had done it, Lilly had invited the lady to eat and pulled up a chair for her, as well, I seem to remember, as for her bemused but hungry daughter. And yet another evening – to celebrate Lilly's graduation from college – when about 200 or 2000 people had gathered both inside and outside the Smith house and it threatened to rain, in fact seemed ready to begin pouring, Lilly rushed out of the house and said to whatever weather power was in control that night, "No! No! No!" , shook her fist and returned triumphantly to the dining room to dish out more hot dogs. And it did not rain.

It was this gift she had, the gift of gathering people around her to enjoy her and to enjoy each other. In Lilly's presence even the stodgiest of us relaxed, and the grumpiest smiled and

the sourest sweetened. Eating snicker-doodles in Lilly's sometimes less than immaculate kitchen helped me understand almost more than anything else the sacrament of communion, how receiving God's gift of Himself in the presence of others and in the form of food can make you rise up better than you were before you knelt down. (By the way, Lilly did give out the snicker-doodle recipe, but those who tried it in their own ovens never got quite the same results, perhaps because of the ovens or the kitchen karma or because Lilly may have slightly misrepresented the quantity and ratio of the ingredients.)

I haven't mentioned the gardens – the one on Sherwood Avenue where every family who wished had a parcel of land or the one in Alexandria to which Lilly had to drive in order to dig and plant and reap or the one in Baltimore where she managed to make the hillside behind the church bloom until she couldn't any longer. Once when she had an eye problem, she told me it was a condition that was caused by dust and that farmers got it by following a mule-pulled plow too often. She said it in the natural self-deprecating way she had, but she also seemed pleased with that connection between herself and the plowers of fields back in York, South Carolina.

I haven't mentioned Lilly on the telephone: there was no such thing as a wrong number; if she dialed wrong she talked to you anyway, and you knew by the end of the talk you had a new friend. I haven't mentioned her way with children, how they took to her like one of their own, especially when she let them cling to any part of the car they could hold on to and drove them down – or backed them up – the street. I haven't talked about the affection she inspired in Mary Baldwin students, two of whom sent me an e-mail this week, one to say that she remembered that only Lilly and her own mother had made egg and olive sandwiches for her and another who said that when she was a senior English major at Mary Baldwin, it was Lilly who took her to have her official wedding portrait made. And I haven't talked about the way she could break into a rousing rendition of Madam Butterfly's "Un bel di dididi."

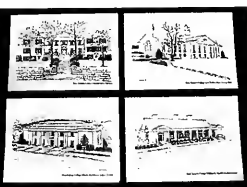
It strikes me as I remember Lilly that she was above all else – in a completely unself-conscious way – life giving. What I want to say is that when you were with Lilly you were more fully yourself and more fully aware of the world around you with all its quirks and shapes and possibilities. When you were with her, you not only enjoyed Lilly but you also enjoyed whoever else was there and you even enjoyed yourself more. Recognizing that about Lilly makes me want to say something about Incarnation, how we all at our best can bear God's love to each other but how Lilly was particularly good at it. I think, though, my wife Pam said most precisely what I've been trying to say: "Lilly was the perfect friend."

Lilly died, after a long struggle shared by her family, within the first hour of the Orthodox Church's Easter morning. And how appropriate that is and how it urges us to affirm that like the saviour in whom she believed, Lilly is risen, she is risen indeed. Allelujah.

SAMPLER



HAVE FUN WITH THE SQUIRRELS
 "Squirrels Just Wanna Have Fun"
 T-shirt in tan with brown squirrels and forest accents.
 X-41 M Tan T-shirt \$20.00
 X-41 L Tan T-shirt \$20.00
 X-41 XL Tan T-shirt \$20.00



PASS ON THE NEWS!
 Exquisite drawings by Virginia artist Kate Gladden Schultz '71 of the Administration Building, the Martha Stackhouse Grafton Library, the Lydia B. Hunt Dining Hall, and the William G. Pannill Student Center. Give yourself or friend a useful gift of these pen and ink notecards. Each package contains one drawing of each of the four buildings, plus envelopes. (6 1/3 x 4 1/2)
 X-10A Notecards (4) \$3.00
 X-10B Notecards (4 Packs) \$10.00

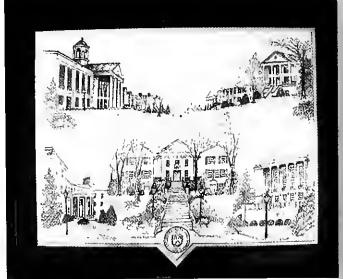
YOU CAN TAKE THEM WITH YOU!
 Pick your favorite MBC building and a miniature will be handcrafted for you by Elizabeth Robinson Harrison '55.

Allow 6-8 weeks for delivery.
 R-1 Miniature \$12.00
 R-2 4 Miniatures \$40.00
 Please specify on order form the building(s) you prefer.



FOR THE SPECIAL TIMES IN YOUR LIFE- PEWTER ITEMS
 Weddings, christenings, birthdays, graduations, or anytime you need a gift.

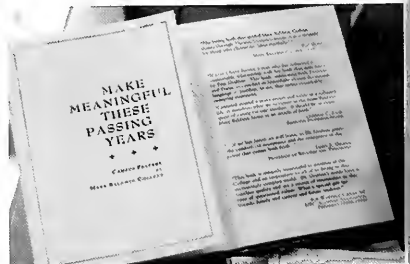
G-1A	Small Virginia bowl	\$34.00
G-2A	8 oz. Virginia cup	\$17.00
G-3	Lined jewelry box	\$22.00
G-4	10 in. tray made of heavy gauge pewter with multi-rolled edges	\$65.00
G-2B	2 oz. Virginia cup	\$9.00
G-5	Porringer with a unique V-shaped handle	\$18.00
G-1B	Large Virginia bowl	\$60.00
G-6	4 oz. baby cup	\$22.00



RECAPTURE THE MEMORIES
 A framed MBC print with line drawings of Mary Baldwin's Campus. A charming addition to a home or office.
 X-36BW Color print w/ wood frame \$10.00
 X-36BM Color print w/ gold frame \$10.00
 X-36AW Blk/wt print w/ wood frame \$8.00
 X-36AM Blk/wt print w/ gold frame \$8.00



BACK BY POPULAR DEMAND! FITZPATRICK PRINT
 One of the prettiest renderings ever created of Mary Baldwin, by Virginia artist Eric Fitzpatrick. Superb price for a unique size 17" x 7"
 X-1 Fitzpatrick print \$25.00



RELECTIONS FOR A LIFETIME
 Beautiful thoughts to enrich your spiritual journey. A reprint of Dr. Grafton's timeless prayers. Originally printed in 1946.
 X-35 Dr. Grafton's prayer book \$9.95

SAMPLER



BEST DRESSED KID ON THE BLOCK -

Not for kids alone! Requests for an adult version of our super popular 100% cotton preschool t-shirt (with its very subtle MBC squirrel) were so overwhelming that we now carry a full size as well. Don't let the little ones have all the fun - order yours today.

CHILD'S T-SHIRT	ADULT T-SHIRT
X-33 S (6-7) \$12.00	X-42 M \$16.00
X-33 M (10-12) \$12.00	X-42 L \$16.00
X-33 L (14-16) \$12.00	X-42 XL \$16.00

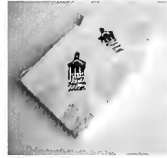
MBC FULL-COLOR POSTCARDS

This full-color postcard shows the beauty of the MBC main campus. A wonderful gift or a great way to stay in touch with classmates. X-27 Postcards ... \$35 ea.



MBC COCKTAIL NAPKINS

These attractive cocktail napkins are the perfect complement to any alumnae gathering. White napkins with the front of Lyda B. Hunt Hall in green ink. Available in packages of 25. X-23 A Napkins \$2.50



GOLF ANYONE?

This 100% white combed cotton polo shirt with our seal of approval is perfect for many occasions.

X-28 M Polo Shirt	\$35.00
X-28 L Polo Shirt	\$35.00
X-28 XL Polo Shirt	\$35.00



CUDDLY PLUSH SQUIRREL

Specially designed for MBC kids. X-30 Plush squirrel..... \$18.00

CHARMED MEMORIES

Add one of these precious charms to your own bracelet and start reliving those MBC days. Great gift idea, too.

T-SS Squirrel charm (SS)	\$18.00
T-S10 Squirrel charm (10K)	\$105.00
T-S14 Squirrel charm (14K)	\$145.00
T-AS Apple charm (SS)	\$30.00
T-A10 Apple charm (10K)	\$105.00
T-A14 Apple charm (14K)	\$140.00
T-ACS Acorn charm (SS)	\$35.00
T-AC10 Acorn charm (10K)	\$165.00
T-AC14 Acorn charm (14K)	\$220.00



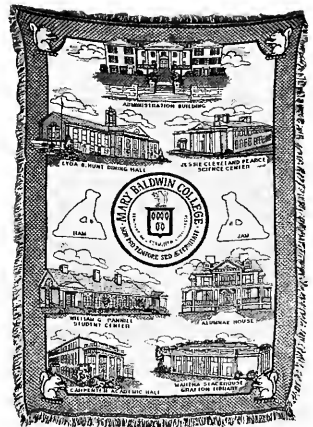
DUFFY LITHOGRAPH

Richmond, Virginia native Parks Duffy, III created this unique MBC lithograph. Limited edition. Signed by artist. 23"x 29" C-15 \$60.00



PARTY ON SQUIRREL FRIEND!

This colorful 30"x 60" towel is perfect for the beach or pool. X-24 Beach towel \$20.00



MBC AFGHAN (#VA007A)

Perfect for your home. 100% cotton afghan featuring nine campus scenes. Navy or hunter green bordered with jaquard woven design. 48"x 70". Machine washable. Care instructions included.

X45G Green	\$45.00
X45B Navy	\$45.00

MARY BALDWIN COLLEGE SAMPLER

ORDER FORM



Mail to: Mary Baldwin Sampler
Office of Alumnae Activities • Mary Baldwin College • Staunton, VA 24401
 FOR INFORMATION CALL: (540) 887-7007

Allow 2-4 weeks for shipping on charms and 6-8 weeks shipping on miniatures, chairs and rockers

Item #	Item	Size	Qty	Price@	\$2 per Item for engraving (✓) MBC Seal	Color	Total
SUBTOTAL							
(VA. RESIDENTS - 4.5% SALES TAX)							
SHIPPING FOR ROCKERS & CHAIRS (\$40.00 EACH)							
SHIPPING FOR "X" ITEMS (\$5 on orders under \$100.00; \$10 on orders over \$100)							
TOTAL OF ORDER							

NAME: _____ CLASS YEAR _____ ADP MAT PEG TRAD PARENT FRIEND
First Birth/Maiden Last

SHIP TO: _____ DAYTIME PHONE: _____

ADDRESS: _____
Street City State Zip

PAYMENT METHOD:

MASTERCARD VISA CARD NUMBER _____ / _____ / _____ / _____ EXP. DATE _____

SIGNATURE _____

CHECK PAYABLE TO MARY BALDWIN COLLEGE





The years are flying by — soon it will be the year 2000. Many changes have occurred in our lives, in the work force and in the world, and Mary Baldwin College is moving forward to meet the challenges of this new century. We alumnae are truly fortunate to have a capable and talented staff in the Office of Alumnae Activities to help the college move forward. I wish I had the space to tell you everything they do for the alumnae and the college, but that would take up too many pages, so I will briefly introduce them.

Shea S. Shannon is the executive director of alumnae activities. She joined the staff in September, coming to MBC from the Florida Institute of Technology. At MBC, she develops alumnae chapters and chapter events; oversees the alumnae office staff and budget; and serves as the liaison among staff and alumnae, faculty, students and community.

Those of you who have attended Homecoming know Director of Alumnae Projects **Anne M. Holland '88**. Anne coordinates meetings for the Alumnae Association Executive Committee and Board of Directors and plans Homecoming events and leadership conferences. She also helps plan chapter events.

The newest staff member is **Dana G. Allen**, director of volunteers. She coordinates the admission's volunteer program and helps with admissions and chapter events. She also advises and manages the student group — Student Alumnae Relations Society (STARS).

Alumnae Office Coordinator **Kathy R. McDaniel** greets everyone who enters MBC's Alumnae House. She compiles information for

Class Notes, Virginia schools parties, memorial bookplates, the Children's Literature Program, and biographical information updates. She also provides staff support for alumnae, admissions and chapter events.

For over 10 years, **Judy D. Neff** has served as Alumnae Office manager. She provides staff support for the executive director of alumnae activities, the director of alumnae projects, the director of volunteers and the Alumnae Association Board of Directors. This doesn't begin to tell you the valuable work she does.

MBC's Alumnae Association Board of Directors work closely with these staff members to help you "Plant the Seeds" for Mary Baldwin and to stay connected to the college. They are our resources for creating new chapters and reconnecting alumnae to the college.

We should all try in the coming year to become more informed about the needs of our college and the many different ways we can help. Our dedication and concern for our alma mater will make it possible for Mary Baldwin College to have a future in the new millennium.

I hope to see many of you at Homecoming, May 21 - 23.

My fondest regards to you all,

Judy Lipes Garst

Judy Lipes Garst '63
President, Alumnae Association Board of Directors

Birthdays • Anniversaries • Mother's Day • Father's Day • Valentine's Day • Hanukkah • Christmas • Kwanza • Weddings

Valentine's Day • Hanukkah • Christmas • Kwanza • Weddings

Looking for
the perfect gift
for the person
who has
EVERYTHING?

**Here's the
solution!**

**A gift to the Mary Baldwin
Annual Fund in his or her honor**
Why?

- It's easy - call 800-622-4255
- You can charge it (and earn frequent flyer miles)
- You won't have to wrap anything
- We'll send a card notifying them of your generosity
- Mary Baldwin students will benefit from your gift giving

**For more information, contact the
Annual Fund office at 800-622-4255**

Birthdays • Anniversaries • Mother's Day • Father's Day • Valentine's Day • Hanukkah • Christmas • Kwanza • Weddings

1925

SUSAN HERRIOTT Rozelle of Black Mountain NC has a new great, great-grandchild, Ethan Randall Powers, born May 16, 1998.

1938

AGNES McCLUNG Messimer has moved into Summit Square Retirement Home in Waynesboro VA. Mrs. Messimer has four great-grandchildren. Her favorite activities are trips to the beach, playing bridge and volunteer work for her church.

1939

MARGARET SHIELDS Boyer lives at Sunnyside Presbytery in Harrisonburg VA, where she visits MBC Dean Emerita Martha Grafton often.

ELIZABETH BOYD Caskey moved into Fairhaven, a retirement community in Sykesville MD in January.

1943

FRANCES KNIGHT Nollet says even though she and husband Bob are permanent residents of Orlando FL, they still keep their home in Upstate New York. They usually spend May through October there, visiting their six children and 10 grandchildren and traveling up and down the east coast. The couple are members of the First Presbyterian Church in Orlando, and they enjoy golfing, working out at the fitness center and collecting

antiques. Bob, in particular, has a passion for collecting and repairing old clocks. Frances stays in touch with classmates **MARGARET McMURRAY** Hottel, **LOUISE JACKSON** Green, and **HARRIETT HARRINGTON** Connolly.

1944

MARGARET "PEG" CREEL Miniclier of Longwood FL took an 18-day cruise last July on the Volga River. She landed in Moscow and traveled to several small cities before ending her trip in St. Petersburg.

1950

MARY HORTON Waldron of Hyattsville MD had a surprise reunion with **ALICE WILSON Matlock '47** while vacationing in Boca Raton FL last year. Mary went on a tour of the old Boca Resort Hotel sponsored by the local historical society and was delighted to find none other than Alice leading the tour.

1951

MARILYN WALSETH Gano of Wilmington DE and classmate **WILMA HODGE** Obaugh visited **RUTH DeGRAFF** Condra last summer after the death of Ruth's husband John.

1956

MARY BEALE Black and husband Frank traveled to New Zealand and Australia in January 1998. Shortly after their return, they moved to

Woodbridge VA. Frank is completing renovation on a wastewater treatment facility for nearby Fairfax VA. The couple has seven grandchildren.

LAURA CLAUSEN Drum of Allentown PA is a math teacher at the Moravian Academy Upper School in Bethlehem.

SUSAN ANDES Pittman of Raleigh NC and several 1956 classmates had a mini-reunion last fall in Washington DC. **"SUSIE" PRIESTMAN** Bryan, **"ELLIE" REYNOLDS** Henderson, **"BETTY" BOYER Bullock**, **"SUE" DOZIER** Grotz and **ANN RITCHIE** McHugh all attended. The group visited the White House, saw a Van Gogh exhibit and enjoyed several of Washington's finest restaurants.

BARBARA HUNTER Stone lives in Vero Beach FL in the winter and the mountains of North Carolina in the summer. She visited classmates **DIANA REDE** Cabell and **KAY SMITH** Reid last year.

1957

ANN KENNEDY Melton of Davidson NC retired last August from Davidson College's Career Services Department. She is looking forward to spending more time with her grandchildren, seeing friends and gardening.

SHANNON GREENE Mitchell of Greensboro NC has a new granddaughter, Elizabeth "Betsy" Paige, born in July

1998 to Shannon's daughter, **LINDSAY MITCHELL** Scarisbrick '86, and son-in-law Alan.

1962

SUSAN "SUSIE" CADLE King of Savannah GA and husband Frank are enjoying their retirement.

MARY NELL WILLIAMS

Mathis of Austin TX has served three terms as chair of the City of Austin's Ethics Review Commission, which oversees public funding of council races.

1964

VIRGINIA "JILL" MORTON of Honolulu HI is a color consultant and has written six electronic books about color in the series *Color Voodoo*. Jill also has an educational website: (www.color.com). She was interviewed for the November 1998 issue of *Entrepreneur's Business StartUp* magazine, and her expertise on color in design was tapped for an article concerning the new iMac computer in the November 9, 1998 issue of *Fortune*.

1965

ELIZABETH "BETSY" WALKER Gate of Eastover SC celebrated the birth of her first grandson in April 1998.

NANCY TERWILLIGER Harste of Hopewell Junction NY says her youngest daughter Carese was married in October.

Carese works for a Wall Street firm and her husband is employed by the Environmental Protection Agency in New York City.

MEREDITH CARTER

Patterson of Burlington NC says that her mother **AGNES LATHAM** Carter '34 passed away last July. Meredith has three children: Jill, 28; and twin sons, Mark and Michael, 26, who are both married.

DOROTHY IAFRATE Rudy of Boca Raton FL is coordinator of Spanish and professor of bilingual students at Florida Atlantic University. She also runs her own business, Spanish Works, Inc., which sends students to Spain. She was especially pleased to help an MBC graduate locate to Madrid last summer. Her husband John retired in October and both her sons graduated from college in May 1998. Jonathan received his master's degree from the Darden School of Business at the University of Virginia, and Michael received his BA degree from St. Lawrence University.

JANE DOUGHTIE Taylor of Burke VA says her daughter Mary Taylor will graduate from Roanoke College in spring 1999, and son Reede is working in Europe.

1966

MARY "CELIA" CRITTENDEN of Houston TX has served as



Escorting Martha Grafton (center), former MBC dean, at the re-dedication of the Administration building in October are alumnae Hannah Campbell Boatwright '42 and Sarah Maupin Jones '39.



Several MBC friends held a mini-reunion at the resort home of Bill and Betty White Talley '51 in Duck NC last June. Taking in the sun are (l-r) Lucy Jones '52, Betty White Talley '51, Martha Brown '52, "Marty" Kline Chaplin '51 and Marilyn Walseth Gano '51. The group was disappointed classmates Peggy Shelton Fore '52 and Anne Poole '51 were unable to attend.



Several 1962 classmates met at Roberta Montgomery Forville's home in San Miguel de Mexico in September. (l-r) clockwise are: Mary Eldridge Berry, Dale Porter Miller, Pene Pettit Moore, Nan Sturgis Roach and "Helen" Raspberry Benton.

"Bobbie" Welch '91 and Bryan Magee were married on September 6, 1997 at Stearn's Manor in Fredericksburg VA. Bobbie and Bryan



Four members of the class of 1985 visited the home of Kelly Andrews Cosellii in Houston TX in October. (l-r) are: Kelly Andrews Cosellii and daughter Catherine, Eleanor Montague Smith and son Frankie, Lora Schneider Lindahl and Judy Clegg Ogulich.



All smiles at the May 1995 wedding of Debbie Wuensch Haynes '88: (l-r) Jennifer Seay '94, Mary Chess Donald '87, Suzanne Lochner '88, bride Debbie, "Meg" Hartley Buchanan '88, Lisa Dressler '88 and Beth Wuensch '95. Through the years, these friends have remained close, and the crew got together in March 1998 for their second "Green Dog Party." The party was extra special this year as the honored guests were newborns Jonathan Haynes and Ian Casimir Wiseman, sons of Debbie Haynes and Suzanne Lochner, respectively.

live in Houston TX, where both are employed by the Deer Park Police Department. Seated with the bride are "Millie" Welch May '91 and Alice Welch Cox '79. Other MBC friends and classmates attending the wedding included (l-r) Eleanor Ware '91, Gina Groomer '91, Jennifer Webb '91, Susie Kierson Miller '91, Sarah Penhallow Vostal '91, Jen Harris '93, MBC Dean of Students Dr. Heather Wilson and Liz Saunders '79.

a school librarian in the Houston Independent School District for the last nine years.

SARAH-MACK Lawson of Banner Elk NC is an exercise physiologist.

CAROL WHEATHAM Looney of Wyckoff NJ reports that one of her daughters is married and the other lives in New York City. Carol says that one of her favorite pastimes is her watercolor class.

EMILY WRIGHT Mallory of Roanoke VA manages the Second Yard, and husband Brooke is the director of the Child Development Clinic. Their daughter Julia married Rolf Craven on December 19 at St. Mary's Chapel at Chatham Hall. Julia is working on her Ph.D. in genetics at UNC-Chapel Hill, and her husband is completing his post-doctoral fellowship there as well. Their son Bo is the environmental education coordinator for the Science Museum of Western Virginia, where he teaches children about the environment in an outdoor setting.

J. HOPE ROTHERT Taft is the new "first lady of Ohio" since husband Robert was elected governor of the state last fall.

1967

LYNN WILLIAMS Wood of Wheaton MD says her daughter Beth is a senior at Penn State University.

1969

KATHRYN "KATHY" BISH Hanson of Carmichael CA had two major surgeries and returned to work in September after missing 14 weeks. She says, "1998 was a challenging year." In November, she was licensed as one of two lay readers at her church, St. Michael's. Later that month, she conducted two morning prayer services. She remains active in the Daughters of Scotia and has started a four-year Education for Ministry program. She would like to thank all of her MBC friends for their support this year, especially **MARTHA NUSSEAR Barr**.

1971

MELISSA WIMBISH Ferrell of Richmond VA says that her mother passed away in March 1998. During a three-month break from work, Melissa passed the clinical social worker licensure exam and now works with kidney dialysis patients, nursing home residents and home health patients. She says, "The pace is hectic, but I love the flexibility." Melissa has two daughters, Lacy, 15, and Laura, 12. She was visited by **EDITH SCHNEIDER Roques** in June.

LUCY CUNNINGHAM Lee of Virginia Beach VA is the assistant director of development at the Norfolk Christian School, and her husband Ned flies for American Airlines. They have one son, Jay, who attends Norfolk Christian.

1972

HARRIE STONEBURNER Bell of Charlottesville VA says her daughter Betsy will be married in August.

MAUREEN LOVE Bendall of Lynchburg VA says that her daughter Bryce works for Calvin Klein in New York City, and son Richard is a freshman at Washington & Lee University.

CARYN GOVE Long of Lake Helen FL and family are active in cub scouting. Son Clark, a fourth grader, is a Webelo; and son Chase, a second grader, is a Wolf. Caryn is the Wolf Pack den leader, and husband Lewis serves as treasurer. The family has taken camping trips to Gemini Springs State Park and the New Smyrna Beach Coast Guard Station. Caryn serves in the Army National Guard, and has transferred to the unit at Patrick AFB. She now has time to take occasional jobs with Kelly Services and worked temporarily for a company that made sets and floats for the new Walt Disney Animal Kingdom. Her husband Lewis is the senior pastor of Pilgrim Community Church.

1974

ANN DAY of Holden MA and partner Donna, welcomed a new grandson Connor in September 1998.

MARTHA GOLDEN Foster of Fort Wayne IN and husband Brad have been married for almost 25 years. They have three children: son Brad Jr. is

a sophomore at West Point

(USMA); daughter Jennifer will graduate from high school this year and has been selected for the Rotary exchange program; and youngest daughter Christina is a high school freshman. Martha describes herself as a "professional volunteer and an amateur bowler."

1976

LISA WALL O'Donnell of Colorado Springs CO is in her third year as a girls' high school golf coach. She and her family returned to Kenya last June for another safari. Daughter Laura began college at the University of Kansas last fall, and in November husband Jack went to Nepal to climb Ama Dablam.

1977

MARY JO "MJ" vonTURY met her new husband, Dwinal W. Smith, while playing at a folk festival in Ticonderoga NY. The two were married in September 1997 on the front porch of MJ's 102 year-old home in Lake Placid. The house overlooks the Adirondack Mountains. Classmate **KATHARINE RANDOLPH** attended the wedding. MJ and Dwinal have formed an acoustic duo, Smith & vonTury, performing extensively in New York state. They are working on their first CD recording. Dwinal is also a contractor, and MJ teaches theatre and speech at a branch college of the State University of New York (SUNY).

1979

After 18 years as a financial analyst and auditor, **LESLIE DORE Hogan** of Katy TX was delighted to make the career change to a "stay-at-home mom." Her family moved to the Houston area last year, and Leslie has become very active in her daughter Virginia's school.

TAMI O'DELL of White Plains NY has joined the Technology Education Network (TEN-TV) as executive producer and director of production services. The network's offices are located in the Wall Street district of New York. Tami looks forward to seeing all her classmates at their 20th reunion in May.

1980

MARGARET ALFORD of Shoreline WA is national editor for *The Seattle Times*.

ANN GRAY has moved to Middlesex England to teach middle school at the American Community School in Surrey. Her subjects include English, British history and Spanish. She is anxious to hear from MBC friends visiting the London area.

PAGE WOOLDRIDGE Marchetti of Richmond VA was named statistical officer for the Federal Reserve Bank of Richmond in January. She joined the bank as a data analyst in 1980 and was promoted to assistant statistician in 1985, statistician in 1993 and senior manager in 1996.

CAROL KIRCHNER ELIASON '50

Educator Finds Fun in Learning in Retirement

by Helen Rosen

When the 1998 fall semester of Learning in Retirement [began], Carol Eliason, the group's president, [was] on hand to launch its third season and to cut the ribbon marking its transition to its new home at Edison Community College. . .

If there is anything in Charlotte County relating to education that Eliason has not been involved in at one time or another, most of her friends have yet to hear about it. For the past three years, she has been a member of the board of directors of the Learning in Retirement program, part of the Elderhostel Institute Network that offers retirees a chance to participate in classes taught by others of their own age.

"After spending all my life in public education," said Eliason, "it is thrilling to see such an opportunity for my fellow seniors. I consider it a great honor to be heading this effort. We are excited to see how well the program is developing."

Eliason's background in education goes back more than 40 years. A graduate of Mary Baldwin College, she holds a master's degree in American civilization from the University of Maryland. She has served as an executive director of the Girls Scouts of America, the director of development and special projects for the American Association of Community Colleges, and helped to develop the educational "Project 2000" for the National Governors' Association.

Along the way, she also managed to accumulate husband Bill and a family of three children: Charles, now a specialty contractor in San Francisco; William T., a lieutenant colonel in the U. S. Air Force, who commands the 603 Air Control Squadron at Aviano Air Force Base in Italy; and Leslie Carol, Ph.D., an associate professor at the Monterey Institute of International Studies in California.

Eliason has been involved in education on all levels from a K-6 school through college. She served as a member of the Charlotte County School Board from 1992 to 1996. Presently, she is a certified substitute teacher at all grade levels and continues to participate in the "Reading to Children" programs at Sallie Jones and Peace River Schools.

"I devote a great deal of time to assisting the very young in learning to read, not just for literacy but also for knowledge and enjoyment. They must be taught that television is not the only source of knowledge," she says.

"I could write a book about the necessity of helping to make young parents aware of the importance of education and how necessary it is for them to create a benign ambiance for learning in their households. I believe this to be the most serious problem facing our American society and culture today. Education begins and ends at home."

It is for this reason, she added, that she will continue to "lead efforts to bring intellectual and cultural stimulation and satisfaction to the senior community. Brains need to be active at any age, and bead stringing and folk dancing are great; but, "Learning to Love Shakespeare" is an abiding comfort." [Fall term courses in the Learning in Retirement Program included Music Appreciation, An Inside Look at Foreign Policy, and Genealogy.]

Since her arrival in Charlotte County in 1988, Eliason has contributed her leadership skills to many organizations including, the League of Women Voters, the Cooper Street Recreation Center, the Charlotte County Chamber of Commerce's Education Committee, the Democratic Executive Committee, the American Association of University Women, and the Charlotte County Retired Educators Association.

This article is reprinted with permission of the Sarasota Herald-Tribune.



Six 1990 classmates celebrated their 30th birthdays at Wintergreen resort in Virginia in December 1998; (l-r) are Cecilia Stock Robinson, Jennifer Netting, Susan Hyatt Ferrell, "Beth" Carreras Benson, Maud Davis Carver and Nancy Benson.

TRUDY MARTIN Rauch of Chesapeake VA is an associate professor of psychiatry and behavioral medicine at Eastern Virginia Medical School, as well the director of the school's art therapy education program. In 1998, she received the Distinguished Service Award from the American Art Therapy Association. Trudy and her husband Douglas have four children: Margaret Ashley, 12, Bryce Cameron, 11, Kathryn, 3, and newborn Virginia Meredith.

1981

MICHELLE HOWARD Dase of Timonium MD has two children, Austin, 5, and Hunter, 1. Michelle works with the Xerox Corporation in sales, and husband Randy is a teacher, coach and producer of a television sports show.

BETTY JO HAMILTON of

Middlebrook VA was one of three female farmers featured in the October 19, 1998 edition of the *Richmond Times-Dispatch*. The article was titled "Women's Work: Virginia's Female Farmers Growing in Their Field."

CHRISTIE BOYD Woytowicz of Millersville MD is a senior loan officer with First Mariner Mortgage Corporation. She and husband Charles have three children: Blake, 15, Rebecca, 5, and Charles Jr, 4.

1982

MAIDA "ELAINE" MEYER Bergmann of Mount Pleasant SC runs a home-based business selling stationery, invitations and gift items. She

and husband Bob have three children: John, 12, Stender, 10, and Caroline, 3.

TERESA "TERRI" YOUNG Fort of Hardy VA and husband Eddie toured Turkey and Greece last year.

MELINDA MIDDLETON Knowles

and husband Mark moved to Dallas TX in January 1998, where Mark accepted a partnership with Jones, Day, Reavis and Pogue. In September, Melinda gave birth to twins, Mark Jr. and Marguerite. The couple purchased an older home in the University Park area and they are renovating it.

ANNA "McKENZIE" GIBSON

Koon of Asheville NC and husband Karl have two children, Kelly, 5, and Katherine, 3.

KOY EDMISTON Mislowsky of

Winchester VA and husband Ronald have three children: Emily, Elizabeth and Mary Allen, who are all in school.

DEBORAH CHACE Toulan of

Tiverton RI is a freelance designer. She and husband John have three children: Billy, 14, Christopher, 11, and Jamison, 6.

1983

COURTNAY WOODMAN

Bannon of Arlington VA is a first-grade teacher in the Alexandria City Public School System and a consultant for the Northern Virginia Writing Project. She has two sons, Barrett and Jan.

DANIELLE SPINELLI '85

A Harvard Law School Sears Prize Winner

by Bridget Atchison '99



Brenda Rabenu '92 and Christopher Michael Erwin were married on September 5, 1998 in Baltimore MD. The wedding party included (l-r): Elise Erwin, Noel Bevan '92, Alice Washington '92, the bride, Karen Rabenu, Julie Birmingham '92 and Maria Erwin Gallo. Other MBC classmates attending included, Leslie Feltner Moody, "Jo" Schuler and Joy Bigalke Chien. Brenda and Chris live in Towson MD, where Brenda works as a field-marketing manager for McCormick & Company, Inc. She is responsible for marketing and account specific advertising for the northeastern region. She has been nominated as a member of the McCormick & Company Multiple Management Board for the sales department. Brenda is also working toward her MBA at Loyola College.

LISA POWERS Kissane of Ocala FL is a special-needs teacher. She has two sons, Bobby and Stephen.

GENEVIEVE MURPHY was ordained as an Episcopal priest in the Diocese of Virginia on December 10, 1998. She is the priest at Buck Mountain Episcopal Church in Earlysville VA.

1984

MARY STUART COPELAND Alfano of Chapel Hill NC competed in the 26.2 mile Marine Corp Marathon in Washington DC in October 1998. She finished the course in 4 hours and 36 minutes. She and husband Bill have two children, Louisa Ann, 8, and Stuart, 5. Besides running, Mary Stuart's other activities include volunteer community projects.

LESLIE LEWIS Granberry of Atlanta GA and husband Marc have two children, Whitney, 3, and newborn Francesca. Laslie is a housewife and Marc is owner of the southeastern franchise of the Stonite Corporation.

JENNELLE SAUNDERS

Williams is a board certified dermatologist, specializing in skin cancer screening and treatment. She works at the Central Dermatology Center in Chapel Hill NC.

1986

SUSAN ROSE Shield of Charlotte NC and husband George have three children: Katie, 7, Ellie, 5, and Cabell, 3.

1987

KERRI COSTIGAN Beckert of Fort Irwin CA is a "stay-at-home mom" to daughters, Kate, 7, and Emma Jane, 3. Her husband Christopher has been promoted to the rank of major in the Army, and the family plans to move to Fort Leavenworth KS this summer.

CARRIE ANDERSON

Eisenberg and family have moved to a new home in Fairfax VA after living two years in Hawaii. Carrie has a one-year-old daughter, Lydia.

ROXANNE WEEKS

Gillespie has moved to Cocoa Beach FL where she works as a logistics coordinator with Clean Sites, Inc. She also works with the EPA out of her home office.

CAROLYN BENNETT

Hudson of Charlotte NC and husband John have two children, Kate, 3, and Jack, 1.

ALLISON YOUNG

Smith has been named a limited partner with Edward Jones Investments in Winchester VA. She and her husband Jay have one child, Rhodes Charles.

When students graduate from college they have high hopes for the future. Danielle Spinelli is fulfilling hers. Spinelli graduated from Mary Baldwin College in 1985 at the age of 17. This spring she completed her final year at the Harvard Law School, where she served as executive editor of the *Harvard Law Review*.

At MBC, Spinelli was an English major with an interest in French and philosophy. "MBC was wonderful for me in many ways, primarily because of the small classes and the amount of individual attention I was able to get from professors, which I think was particularly important given how young I was," says Spinelli.

During her last two years at MBC, Spinelli was the editor of the student literary magazine *Miscellany*. "It was a great experience. Given the small staff, I did a lot of the hands-on editorial and production work, as well as my own writing," she said.

Immediately after graduating, Spinelli worked as a resident counselor in the Program for the Exceptionally Gifted program for a year. Later she moved to New York City, where she completed the coursework for a Ph.D. in comparative literature at Columbia University and also taught literature and writing to Columbia undergraduates.

Spinelli then worked as a paralegal at a New York trademark law firm, where she helped clients choose and register trademarks. While working at the law firm, she applied to law school; but before starting at Harvard, she took a year off to work with an experimental theater company that was just starting. She helped them put together their first full production off-Broadway.

Spinelli completed her final semester at Harvard Law School and received her diploma in June. She plans to be a law clerk for federal appellate judge Guido Calabresi of the U.S. Court of Appeals for the Second Circuit in New Haven, CT. Clerkships last one year, and Spinelli's ends in 2000. "Eventually, I would like to teach law," says Spinelli. "I'm also interested in appellate litigation, particularly on constitutional issues." She had a taste of such litigation while working at the D.C. offices of Jenner & Block.

"I guess it's obvious that I did not always plan to go to law school; however, I'm very happy with my decision. "I've learned a huge amount here, I've made some wonderful friends, and I've also had the experience of working on a major scholarly journal, editing articles written by well-known legal scholars," she says.

In 1997, Spinelli received the coveted Joshua Montgomery Sears Prize at Harvard. The award was established in 1912 by Sarah C. Sears in memory of her son, Joshua M. Sears (Class of 1904). The award is given annually to four students for academic achievement: the two first-year and two second-year students with the highest grade point averages.



Several MBC friends gathered in Staunton VA in September to commemorate the 10th anniversary of their first meeting as freshmen in the fall of 1988. Catching up on old times are: Susan O'Donnell Black '92, Katherine Brown '92, Aimee Ray '92, Michelle Palmer Bedell '90 PEG and Mary Cocks '92.



Michele Cargin '94 PEG and Dr. Ryan O'Connell were married on June 13, 1998. The ceremony was held at St. Joseph's Church in Stockbridge MA, with a reception at the historic Chesterwood Estate. MBC guests included, Damaris Christensen '90 PEG, Chandra Gavin '95 PEG, Kristie Bowman '96, the bride, Dori Akerman '92 PEG, matron of honor Rose Chu '92 PEG, Jenny Nelson Juran '94 PEG. Michele is a toxicologist for Graham-Massey Analytical Labs, Inc. and Ryan is a first-year medical intern at Yale-New Haven Hospital.

Newlyweds Rebecca Rannels '94 and Christopher Lynn Cheatham (VPI '95) pose with their wedding party after their April 26, 1997 wedding. Classmates, Alicia Hawks Burdzel '94 (second row, left) and Angela Lawhorn Lee '94 (third row, left) were matron of honor and bridesmaid, respectively. The couple lives in Chester VA. Rebecca is a teacher with the Petersburg Public Schools, and Chris is an environmental engineer for Apex Environmental, Inc.



1988

JULIE SEAVOR Sanger and husband Paul moved into a new home in Staunton VA in September. The couple has one child, Catherine Celeste, 1. Julie is a kindergarten teacher at Craigsville Elementary School.

1989

PENNY DEARBORN and James Cain were married in September 1998 in Paris France, where they reside.

1990

JENNIFER GIBBINS Bumpious and husband John have two children, Andrew Marshall, 2, and newborn Ashley Elizabeth.

MARTHA GILMORE (PEG) and Dr. James Greenwood were married in November 1997. Martha is a post-doctorate research associate, and James is a research associate at UCLA.

LEIGH MAYO of Lexington VA has been teaching sixth grade at Lyburn Downling Middle School for nine years and coaching the cheerleading squad for six. She was selected for the 1998 edition of *Who's Who Among American Teachers*.

MAMI UEDA Morizuka of Saitama Japan and husband Shin have two sons, Ryo and Sho.

SUSIE MORRIS of Anchorage AK has been named vice president for the Alaska operations of Morris Communications Corporation.

CECILIA STOCK Robinson lives only 40 minutes from Disney World in Florida. Her husband Todd has re-entered the Air Force and is stationed at MacDill Airforce Base in Tampa FL.

1991

ELIZABETH "BETSY" BAKER Boldt of Arlington VA is executive director of sales and marketing for *Mid-Atlantic Health Care Buyer*, a regional resource guide for employers.

JENNIFER SIMMONS PAGE earned a B.S. from Virginia Commonwealth University in 1996, and in April 1997, she married William E. Gray. In December 1997 she changed her name to Frances Ruth Francis. She is the owner of The Frances Francis Company, which does painting, design and renovations.

JENNIFER WEBB of Atlanta GA is the manager of marketing services for the law firm of Sutherland, Asbill & Brennan LLP. Jennifer worked in the Sutherland Washington DC office for six years before being transferred to Atlanta in March 1997.

1992

DEBRA "DEBBY" WASS Brauch of Roanoke VA and husband Timothy have one child, Ryan Christopher, 2. Debby is director of marketing and communications for the Roanoke Valley chapter of United Way.

TALLEY WARNER Carroll of Lookout Mountain TN and husband Dan have one child, Margaret Reed, 1.

OLIVIA "HOPE" WILLIAMS Dunbar and family have moved back to Kenbridge VA. Hope is an internal auditor for Benchmark Community Bank.

TONYA McNABB has moved to Marietta GA where she is working in marketing for Crown Crafts and building a new home to share with her dog Sandy.

1993

STACI BURFORD Amonette of New Orleans LA has been promoted to territory manager at Universal Personnel, a full-service technical staffing company.

BELYNDA PHILLIPS Randolph of Fort Monroe VA works for West Telecommunications Inc. She and husband Alan have two children, Zachary, 3, and James Carter, 1.

1994

JENNIFER KLOPMAN of Parsippany NJ is an investment analyst in the capital market division for Metropolitan Life Insurance Company in New York City.

JULIE LODGE of Houston TX is engaged to Christopher Ronald Ustruck, who graduated from Georgia Tech and is a chemical engineer for Equistar Chemicals. The couple met in graduate

school at the University of St. Thomas where they are both working on their MBA degrees. A May 1999 wedding is planned.

HELEN MUCCITELLI (PEG) earned her master's degree in education from East Stroudsburg University in December. She is a science teacher at Pleasant Valley High School in Brodheadsville PA, and she is certified to teach biology and chemistry.

ELIZABETH LAWSON Nelson of Roanoke VA and husband Chas have one child, Lucas Philip, 1.

JENNIFER POLLITT moved to Washington DC and is working at the Maryland Network Against Domestic Violence as a diversity specialist. She writes statewide policy to reduce barriers to service for people with special needs.

1995

CRÖCKETT "PAIGE" CRÖCKETT has moved to Bristol VA after teaching special education at a correctional facility in Richmond VA for three years. Paige has been named executive director of Girls Incorporated, a non-profit organization dedicated to encouraging girls between the ages of five and 18 to "be strong, smart and bold." The group, formerly known as the Girls Club of America, operates via after-school and summer programs. There are over 2,000 Girls Incorporated centers in the United States.

JENNIFER MARKEL Gardner of Broadway VA became a member of the International Society for Pharmaceutical Engineering (ISPE) last May. She is employed by Merck & Company.

LUCIA MORGAN completed work on her master's degree in social work at Tulane University in December. She works for a homeless shelter for women in New Orleans LA.

GINA PEREZ of Brighton MA will be working as a summer associate with the corporate law firm of Hutchins, Wheeler and Dittmar in Boston MA. She will return to the Boston College School of Law in the fall to complete her final year.

MAGALENA PRZYTLUSKA (PEG) of Detroit MI earned a bachelor's degree from Michigan State University and is attending the Indiana University-Bloomington School of Law.

CHERYL SERFOZO of Richmond VA has worked at Circuit City's corporate headquarters for three years. In April 1998, she was promoted to advertising coordinator.

JENNIFER YAVORSKY of Atlanta GA works for Hickory Hill Landscaping.

1996

DIANA "DEE DEE" PERRY has been promoted to social work supervisor for the city of Waynesboro VA.

Bride-to-be Sara Mackey '98 looks on as her bridesmaids "show a little leg." Pictured (l-r) are Sara Dolan '98, Morgan Albert '99, Denise Ricotta, Sue Smith '97 and Wendy Barnes '97. Sara and Dan Dunn (VMI '98) were married on May 30, 1998 at Bethel Presbyterian Church in Staunton. Other MBC friends in attendance included, Melinda Alley '01, Kristina Arnold '98, Kim Cordes '99, Nan Garrett '98, Beth Hawse '98, Denise Hayes, Jamie Johans '00, Emily King '01, Gettys Koblashvili '00, Deana Lehmuth '99, Carrie Morgan '00, Connie Saunders '98, Erin Tabscott '00, MBC Professor of Theatre Dr. Virginia R. Francisco '64 and MBC Professor of Theatre "Terry" Kooogler Southerington '72. The couple lives in Fredericksburg VA, where Sara is completing her student teaching assignment.



PEGGY RUSNAK of Sugar Land TX is an accountant for the M. D. Anderson Cancer Center at the Texas Medical Center in Houston TX. She serves the hospital's Volunteer Services Department, including gift shops and auxiliary fund-raising activities.

1997

KATHERINE PRESCOTT (PEG) earned her bachelor's degree in earth and planetary science at Johns Hopkins University in the spring of 1997, and she earned her master's degree in environmental engineering from Stanford University. She is a first-year law student at Berkeley and plans to specialize in environmental law.

ELIZABETH TROMBLEY and Mark Saunders were married in August 1998 at the University of Virginia Chapel. After an east coast honeymoon, the couple settled in Charlottesville VA, where Elizabeth works for Crutchfield Corporation.

1998

JENNIFER FLOYD of Lexington VA is a teacher at Natural Bridge Elementary School.

KATHERINE "KATIE" LANGLOIS is a first-year law student in the Columbus School of Law at the Catholic University of America in Washington DC.

LAURA McCARTER of Nashville TN will graduate in August from Vanderbilt

University with an MSN in nursing. She will be certified as a women's health nurse practitioner. Laura entered MBC's cooperative program at Vanderbilt after completing her junior year at MBC and returned in 1998 to graduate with her class. She is engaged to Robert Hagan Stone of Clarksville TN. A November 1999 wedding is planned.

KELLY PIKE is working in Washington DC at the United States Postal Service Inspector General's Office. She hopes to enter law school in the future.

HEATHER ROTHWELL of Charlottesville VA is engaged to Andrew Cook. An October 1999 wedding is planned.

ADULT DEGREE PROGRAM

LINDA WILSON '80 of Afton VA is executive director of the Coordinated Area Transportation Services (CATS). The organization provides transportation for individuals with disabilities, the elderly and others with special needs in the Augusta County area.

PEGGY COOPER '92 of Salem VA was promoted to director of human resources at Thomas Rutherfordood Insurance.

ESTHER HANKS-MARTIN '93 of Martinsville VA welcomed her first grandchild, Jacob Axl Kahila Oostdyk, in September 1997.

CLASSMATE UPDATE

If you are moving or if you have news for the Class Notes section, please use this form to notify the Mary Baldwin College Office of Alumnae Activities. It is important to keep our records updated.

First _____ Middle _____ Maiden _____ Last _____

Class Year _____ ADP MAT PEG TRADITIONAL

Old address _____

City _____ State _____ Zip _____

New address _____ Home telephone _____

City _____ State _____ Zip _____

Date effective _____ Home Fax Number _____ Work Fax Number _____

Employer _____ Work telephone _____

Email address _____

Are you interested in volunteering for MBC? (Check all areas of interest.)
 Admissions Chapters Networking Reunions

Here's my news:

RETURN TO:
 Office of Alumnae Activities • Mary Baldwin College • Staunton, VA 24401

THE EDITORIAL STAFF WILL EDIT NOTES AND DETERMINE USE OF PHOTOGRAPHS AT THEIR DISCRETION.

Please note that **Columns** and **The Mary Baldwin Magazine** are published on a quarterly production schedule. It may take two issues, or six months, for your submission to appear in **Class Notes**.

MARSHA FORNASH '94 of Mechanicsville VA is president and owner of Fornash Diamonds and Fine Jewelry. Her business was featured in the *Richmond Times-Dispatch*. On September 21, 1998. She and her sister Cheryl Fornash Hoffman run the jewelry salon, which is located in the Shockoe Slip area of Richmond.

JUDY MOORE '95 of Saxe VA successfully defended her master's thesis and will graduate in May 1999 from Virginia State University with a master's in American history. She hopes to obtain a position in the career field of museums or government. The National Library of Poetry published one of her untitled poems in March 1999.

BIRTHS

TRUDY MARTIN Rauch '80 and Douglas: a daughter, Virginia Meredith, August 19, 1998
MICHELLE HOWARD Dase '81 and Randall: a son, Hunter Reynolds, February 1, 1998
ANN HAYES Petro '81 and Tom: a son, Weston, March 24, 1998
MELINDA MIDDLETON Knowles '82 and Mark: twins, Mark Jr. and Marguerite, September 26, 1998
LESLIE LEWIS Granberry '84 and Marc: a daughter, Francesca Lewis, August 26, 1998
JUDY CLEGG Oguchi '85 and Eric: a son, Garrett Wesley, December 25, 1997
LINDSAY MITCHELL Scarisbrick '86 and Alan: a daughter, Elizabeth "Betsy" Paige, July 6, 1998

JANICE ANDERSON Ferneyhough '87 and James: a son, James Goss IV, September 25, 1997
EMILY MASON Riffe '87 and Steven: a son, Henry Mason, September 23, 1998
ALLISON YOUNG Smith '87 and Jay: a son, Rhodes Charles, May 26, 1998
SUZANNE LOCHNER '88 and Stuart Wiseman: a son, Ian Casimir, March 7, 1998
ELIZABETH HAMMOCK Benjamin '89 and Stephen: a son, William Pitt, October 16, 1998
JENNIFER GIBBINS Bumpious '90 and John: a daughter, Ashley Elizabeth, January 18, 1999
AMY TUNSTALL Burleson '91 and Edward: a son, Edward Arnold III, October 1, 1998
VIRGINIA "GINGER" BERRY JAMES '91 and Clayton: a daughter, Kathryn Oliver, October 5, 1998
BELYNOA PHILLIPS Randolph '93 and Alan: a son, James Carter, February 25, 1998

MARRIAGES

MARYJO vonTury '77 to Dwinal W. Smith on September 13, 1997
HELEN LETTUNICH '86 to Richard Lowry Chaney, Jr. on October 31, 1998
PENNY DEARBORN '89 to James Cain on September 25, 1998
MARTHA GILMORE '90 PEG to James Greenwood in November 1997
ELIZABETH "BETH" LEONARD '91 to Robert Calvin Beverly on December 12, 1998
MARGARET "PEGGY" WOODS '91 to John R. Kane on August 22, 1997
BRENDA RABENAU '92 to Christopher Michael Erwin on September 5, 1998
MICHELE CARGAIN '94 PEG to Ryan O'Connell on June 13, 1998
ELIZABETH ELLSING '94 to John Miller Robbins III on October 10, 1998
REBECCA RUNNELS '94 to

Christopher Lynn Cheatham on April 26, 1997
ASHLEY LEFTWICH '95 to Bruce Lowrey on September 19, 1998
MAURY IRVINE '96 to Kevin Lee Ricketson on December 5, 1998
ELIZABETH TROMBLEY '97 to Mark Saunders on August 8, 1998
HOLLY FRAZIER '98 to Jared A. McCormick on May 24, 1998
GWENDOLYN HESLEP '98 to David Shawn Layton, December 12, 1998
SARA MACKEY '98 to Dan Dunn on May 30, 1998
JENNIFER SPROUSE '98 to Michael Dabney Wade on December 19, 1998

DEATHS

LILLIAN "FRANCES" CRAWFORD '26, October 27, 1998
MARY WATTERS Cresswell '31, October 21, 1998
HELTON McANDREW '32, January 15, 1999
MARY BESS JOHNSON McFadden '34, October 22, 1998
THEODOSIA MANN Ehle '36, November 8, 1998
GLADYS "RODGERS" WHITE DePue '41, October 14, 1998
ANN JORDAN Bast '44, January 2, 1999
JEAN ARONSTAN Cohen '44, September 22, 1998
MARTHA ALEXANDER Hall '45, September, 1998
WINIFRED "WINNIE" GOCHENOUR Wampler '47, November 25, 1998
SHIRLEY "JUNE" LAMMERS Karp '54, October 29, 1998
MARY-ANNA McDEARMON Lair '63, December 27, 1998
ROBERT SERGEANT '75, January 19, 1999
IRENGE-CYHANICK-CHITTUM '99 ADP, December 28, 1998

DATE UNKNOWN

ANNE PRITCHETT Sadler '41

Help
us keep
in TOUCH



HAVE YOU MOVED?
HAS YOUR ADDRESS
CHANGED DUE TO A 911
EMERGENCY SYSTEM?
HELP MBC STAY IN TOUCH
BY UPDATING
YOUR MAILING ADDRESS.
PLEASE NOTE CHANGE ON
CLASSMAE UPDATE FORM.

MBC alumnae congratulate bride Katharine Hoge '98 and groom Matthew Koelsch at their October 10, 1998, wedding. Joining the bride and groom are 1998 classmates Elizabeth Calhoun, Courtney Straw, Meredith Molteni, "Katie" Garrett, Danette Wen, and bridesmaids Erin Grumbach and Ashley Fisher. Other MBC friends and relatives attending the wedding included, Caroline Wright '98, "Liz" Chock '98, "Katie" Lewis '98, Patty Tipton Pugh '55, Elizabeth Taylor Carter '77 and "Kathy" Goddard Bennett '79, mother of the bride. The couple lives in Honolulu HI, where Katharine works in sales for Oceanic Cable Television, a subsidiary of Time-Warner Entertainment. Matthew is a federal agent for the United States Department of Justice with the Immigration and Naturalization Service.



Margaret Hunt Hill (class of 1937 and former MBC trustee) posed with grandson Al. G. Hill IV for a 1999 New Year's postcard.

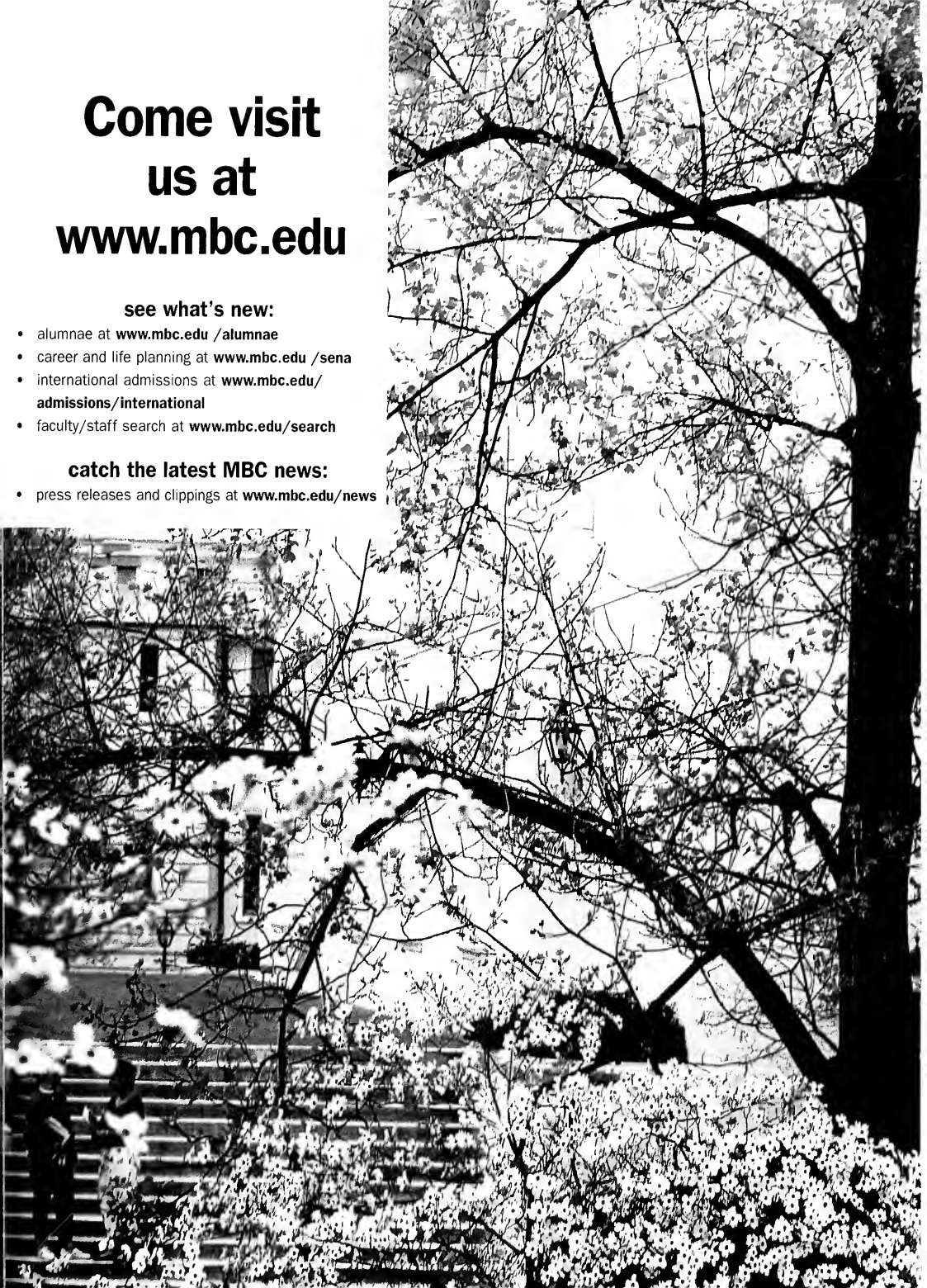
Come visit us at www.mbc.edu

see what's new:

- alumnae at www.mbc.edu/alumnae
- career and life planning at www.mbc.edu/sena
- international admissions at www.mbc.edu/admissions/international
- faculty/staff search at www.mbc.edu/search

catch the latest MBC news:

- press releases and clippings at www.mbc.edu/news



ALICE "BETTY" BUEL WINN '33 Celebrating Betty

Last fall the mayor of Allentown, PA, proclaimed October 17, 1998, to be Betty Winn Day to honor **Alice "Betty" Buel Winn '33** for her years of public service as a community organizer, fundraiser, and volunteer, as well as her four years of service in the Women's Army Corps during World War II. She remembers her war years this way:



In 1942, I was an advertising copy writer for Hess's department store and was having a difficult time with chairman Max Hess. I suggested to my co-workers that they join the newly formed WACs in protest, but when we marched to the post office, all the applications had already been handed out. Encouraged by my father, who felt that a tour of duty would help me get a better job after the war, I went back the next day and filled out an application. I was one of only seven women selected for the WACs that year.

I was sworn in in Philadelphia on July 30, was commissioned November 7 (2nd lieutenant), and began a long and interesting group of assignments, ending up in Berlin in 1945 as commanding officer of the WAC detachment assigned to OMGGUS, the Office of Military Government for German U.S., the American contingent in post-war Germany headed by Gen. Lucius D. Clay.

My days in Europe included such adventures as dancing with then General Dwight D. Eisenhower in an officers' club in Germany, not in a romantic encounter, but as two comrades in war on a dance floor far from home. I also met Eleanor Roosevelt during one of her visits to the WACs. Mrs. Roosevelt was a warm, friendly person, but she could be blunt, too. She told it like it was.

The WACs were not all about adventures and parties. While in Berlin, I witnessed the return of German soldiers from Russian prison camps. They were cold, threadbare, and shoeless as they came back and found their homes bombed out. Little groups of men would gather on street corners, burning furniture to keep from freezing.

Also, during the time I was assigned to a Sioux Falls Army Air Base in September 1942, one of our fellow officers was murdered. I had to identify the body, and it was not a pleasant sight. The case was never solved.

I was commander of a WAC detachment who trained bombing crews to operate and repair radios. Most of the women had been homemakers before the war. They were a smart bunch of cookies.

When I was discharged in 1945, more than four years after enlisting, I was happy to have had the adventure, but I was eager to get back home and resume a normal life.

After her military service, Winn attended Parson's New York School of Fine and Applied Art and worked as interior decorator for Lord & Taylor and Hess's. During this time she met and married her husband, Earl, a buyer trainee from Georgia. They have two children and two grandchildren.

Normal life for Winn has involved a lifetime of community service. She has done volunteer work for the Allentown Symphony Association, the Family and Children's Services, the board of the Lehigh County Senior Citizens Center, the committee for Allentown Band Youth Concerts and the Old York Road Committee of the Philadelphia Orchestra. "I'm a volunteer, born and bred," she said. "I've had a happy life."

Richmond Alumnae Chapter
invites all alumnae to

SPLENDORS of ANCIENT EGYPT

at the
Virginia Museum of Fine Arts
Thursday, October 12, 1999

This is the largest exhibition of ancient Egyptian treasures to visit North America in decades, and Richmond will be the only east coast site for it. Over 200 masterpieces will be on display, including an unwrapped mummy, a life-size statue of a pharaoh, and gold and lapis lazuli jewelry.

For more information, please call the Office of Alumnae Activities at 1-800-763-7359, or e-mail: alumnae@mbc.edu.

Planting the Seeds of MBC



Want to know more about . . .

- **Event Planning**
- **Admissions Volunteers**
- **Alumnae Career Network**
- **Alumnae Involvement Awards**
- **Why You Should be a Volunteer**
- **20 Ways to Stay Involved With MBC**

Contact the Office of Alumnae Activities
1-800-763-7359 to get your copy of "At a Glance
our new alumnae involvement guidebook."

WILLIAMSBURG, VA

The 60-member Mary Baldwin College Choir and Madrigal Singers, accompanied by a harpist, performed a variety of songs for 25 alumnae and friends at an elegant holiday event in Williamsburg on December 3. The evening started with a light supper featuring 18th-century cuisine at Shield's Tavern in Colonial Williamsburg, during which Executive Director of Alumnae Activities Shea Shannon gave a college update. After supper, the group walked to Bruton Parish Church to enjoy the college choir and the Madrigal Singers. The Williamsburg Alumnae Chapter extends its thanks to the student singers, Choir Director Curtis Nolley and Madrigal Director Anne Wick for an extraordinary event.



BELL BUCKLE, TN

While touring The Webb School and other private secondary schools in Tennessee, MBC President Dr. Cynthia H. Tyson joined Associate Dean of Admissions Jacqui Elliott-Wonderley '93 and several area alumnae for dinner at the home of Penny Wev Frere '64. Attending were back row (l-r) Mary Bagley Higgins '43, Penny Wev Frere '64 and Jacqui Elliott-Wonderley '93. Front row (l-r) Collier Andress Smith '91, Dr. Tyson and Jane Townes '69



HAMPTON – NEWPORT NEWS, VA

Joy Bigalke Chien '92 made all the arrangements for an alumnae brunch at Victoria Station in Old Town Phoebus in November. Nearly 20 Hampton-Newport News area alumnae joined Executive Director of Alumnae Activities Shea Shannon for a college update. Also attending were Lee Johnston Foster '75, Hannah Campbell Boatwright '42 and Emma Padgett FitzHugh '40.

STAUNTON, VA

Nearly 50 alumnae, friends, and current and former faculty members celebrated the holiday season with a festive Holiday Cheer party at the home of Henry and Nancy Kunkle Carey '51 on December 9.



SAVANNAH, GA

Ann Ritchie McHugh '56 hosted a Low Country Shrimp Boil at her home in Savannah in January. Area alumnae met executive committee members of the Alumnae Association Board of Directors and MBC staff, including Vice President of Institutional Advancement Mark Atchison, Executive Director of Alumnae Activities Shea Shannon, Director of Alumnae Projects Anne Holland '88 and Director of Volunteers Dana Allen. Local chef "Hurricane Mike" cooked up a rave-revue menu, including roasted oysters, boiled shrimp, and stump jumper sandwiches. Here, Margie Livingston '69 visits with Alumnae Association Executive Committee member Susan Train Fearon '69 (1999 Homecoming Committee chair).



CHARLOTTE, NC

Byrd Williams Abbott '64 and husband Cort welcome MBC President Dr. Cynthia H. Tyson to their home for a pre-millennium party, "Cocktails, Conversation and Chili," on January 8. Dr. Cynthia Tyson brought greetings and updates from the college with the help of Executive Director of Alumnae Activities Shea Shannon and Alumnae Association President Judy Lipes Garst '63.

VA SCHOOLS PARTIES

NEW ORLEANS, LA

July 25, 1998

Alumni Party

MBC contact: "Squeaky" Suggs '92

THE UNITED KINGDOM

August 22, 1998

A Day at the Races

ATLANTA, GA

August 29, 1999

7th Annual Commonwealth of Virginia Party

LOS ANGELES, CA

September 13, 1998

Virginia Colleges Mixer for the Classes of 1980-1998

JACKSONVILLE, FL

October 4, 1998

6th Annual Taste of Virginia Social

LOS ANGELES, CA

December 6, 1998

Virginia Colleges Mixes for the Classes of 1980-1998

COLUMBIA, SC

February 13, 1999

Commonwealth Day XV

CHARLOTTE, NC

February 18, 1999

"Girls' Night Out" Painting Party

The Real Business of Health Care

by Dr. Steven A. Mosher,
Director of MBC's Health Care
Administration Program
and Professor of Political Science



Photo by Gretchen L. Shuman

Jim was 75 years old, had Alzheimer's disease, and was in failing health. His hospital stay of 30 days was at the end, and it was time for him to be transferred to a nursing home — but which one? He was rejected by the first one his family tried; simply put, he was not the right type — he was going to be a Medicaid patient, not a “private pay.” Unfortunately, stories like this are becoming common. Earlier this year, Vencor Inc. long-term care facilities told Medicaid residents they must leave because the company was not making enough money from them.

Such reports make one wonder if the health care world has lost its way. What is the real business of health care? Is to make a profit off the poor health of the population? Is it to serve only those with the ability to pay — and pay a lot — in the case of nursing home care and assisted living?

Health care is a business, of course. Revenues need to be raised to pay bills and make a profit. This is true for physicians' practices, hospitals and nursing homes, the latter of which are 75 percent for-profit and need to satisfy their investors.

No one would debate the fact that health care organizations must be run professionally, utilizing modern management techniques such as strategic management, integrating administrative and clinical functions, and making use of computerized information systems. But health care should not be devoid of an ethical and moral base. Decisions about access to services need to include considerations of fairness, equity, and respect for the dignity and integrity of the persons served.

A decision to remove residents of a nursing home because others would bring in higher revenue speaks to a budget-driven health care system run aground. Health care is about more than just making money (and there is a lot to make — 14 percent of our GDP). It is also about taking care of how much health care costs and planning how to make such services more accessible to more people. We should be careful not to promote a tiered system of long term care. Nursing homes are more than business ventures; they are the legal addresses for two million people — their homes. Residents may well be in the “last laps of their lives” (a favorite phrase of the late Claude Pepper), but they deserve a dignified environment. The real business of health care is just that — taking care of those who cannot manage by themselves.

The real business of health care must be a marriage of the best of both worlds of business and care. It involves a shared responsibility — providers need to offer quality care at a reasonable price, keeping in mind that the health of a community is their highest priority. Patients need to share some of the costs, not only leaving it up to their insurance company to pay. The values that guide this marriage of good business practice and fair share responsibility include accountability, honesty, openness and candor. Not greed, secrecy and manipulation.

When my dad, Jim, died in a nursing home of Alzheimer's disease and a bad heart four years ago, my heart broke. He never wanted to die in such a place under such conditions. His stay was only 30 days long. The administrator never met a family member; the medical director was nowhere to be found when he died. His life ended, his room was cleaned and another dad or mom was probably put into it. And yet, it was important that he had a place to go to where he could receive the level of care he needed, and the nursing staff was exceptionally kind and helpful.

We need nursing homes, just as we need hospitals. Without them, where would people go who are unable to care for themselves? But we need to realize that efficient and effective health care can include a heartfelt desire to serve — we can be humane and be in business. Health care is not a job; it is a way of life. Let us live it intelligently, in a way of which we can be proud.

Memorial gifts made to Mary Baldwin College's endowment fund in honor of Dr. Thomas Hancock Grafton, professor of sociology from 1933 to 1971, are gratefully appreciated. The MBC community would like to thank the following contributors who celebrated his life:

Mr. & Mrs. James E. Albright
Mrs. Norman H. Barlow
Sara "Sally" Armstrong Bingley '60
Katherine Hoyt Dozier '40
Jane F. Espy
Dr. & Mrs. Charles C. Freed Jr. and family
Felecia Chandler Freed '57
Virginia Worth Gonder '39
Martha Brown Hamrick '48
Sara Brooks Nair James '44
Dr. Sara N. James '69
Lobenta Davis Johnson
Jeanette Cone Kimmel
King, Walker, Lambe, Crabtree, P.L.L.C.
Dr. & Mrs. Myron Bennett Liptzin
Dr. & Mrs. James D. Lott
Rosalinda Roberts Madara '63
Maxine Dunlap McIntyre '39
Dr. & Mrs. Allen W. Mead
Dr. John F. Mehner
Dr. Patricia H. Menk
Mr. & Mrs. Jack M. Moore
Jean Young Moore '39
Mr. & Mrs. Gordon Page
Martha Anne "Mopsy" Pool Page '48
Mr. & Mrs. William C. Pollard
Mr. & Mrs. E. Lowry Reid Jr.
Alice Gilkeson Simpkins '37
Dr. Ethel M. Smeak '53
Dr. & Mrs. McKeldon Smith
Anne Sims Smith '45
Jean Bickle Smith '46
Charlotte Anne Tilley Sorrell '46
Mr. & Mrs. Harry Stewart
Mildred Roycroft Teer '44
Betty Neisler Timberlake '45
The Honorable & Mrs. Harry W. Wellford
Katherine Potts Wellford '49

Gifts in memory of Dr. Thomas Grafton should be directed to:

Mark Atchison
Vice President for Institutional
Advancement
Mary Baldwin College
Staunton, VA 24401
(800) 622-4255

*The above gifts were received as of 3/31/99

A Letter to MBC's Annual Fund Contributors

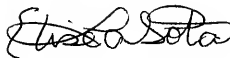
As a freshman completing my first exciting semester at Mary Baldwin, I want to thank you for your support of the college's Annual Fund. Your contributions affect every minute of my days as an MBC student.

I would not be at Mary Baldwin at all if it weren't for the Baldwin Scholarship and my on-campus job, both of which are supplemented by the Annual Fund. As one of seven children, I knew it would be up to me to find the funding for my college education. Until I learned of the financial aid available at MBC, state universities were my only options. I could be sitting in large classes, too afraid to ask a question. Instead, because of your support, I am thriving in MBC classes, where I receive individual attention and feel confident I am actually preparing for my future career as a pediatrician.

Not only does your gift to the Annual Fund make it possible for me to be a Mary Baldwin student, it also provides the means for me to pursue my studies. I do not own a computer; therefore, I depend on the college's computer lab in Wenger Hall to complete my assignments. I use these computers and our library resources, including Internet access, to pull materials from all over the world to complete projects. My classroom learning experience is also enhanced by the college's state-of-the-art equipment, such as a scanning electron microscope, a new language lab and a multi-media projection system. These are available to every student because the Annual Fund supplements grants and restricted gifts.

It is your gifts that enable Mary Baldwin to offer students like me a first-class education and experience. Please consider supporting the 1998-99 Mary Baldwin College Annual Fund. An anonymous alumna donor will match all increased gifts to the Annual Fund (up to a total of \$50,000). Help us claim this challenge by giving an increased gift by June 30, 1999. Your gifts do make a difference.

Have a good year,



Elise LaSota '02

P.S. Thank you again for your support. Your gifts have made more of a difference in my life than you will ever know.



photo by Gretchen L. Shuman

THE MARY BALDWIN COLLEGE MAGAZINE

STAUNTON, VIRGINIA 24401
ADDRESS SERVICE REQUESTED

NON-PROFIT
ORGANIZATION
U. S. POSTAGE
STAUNTON, VA
PERMIT #

